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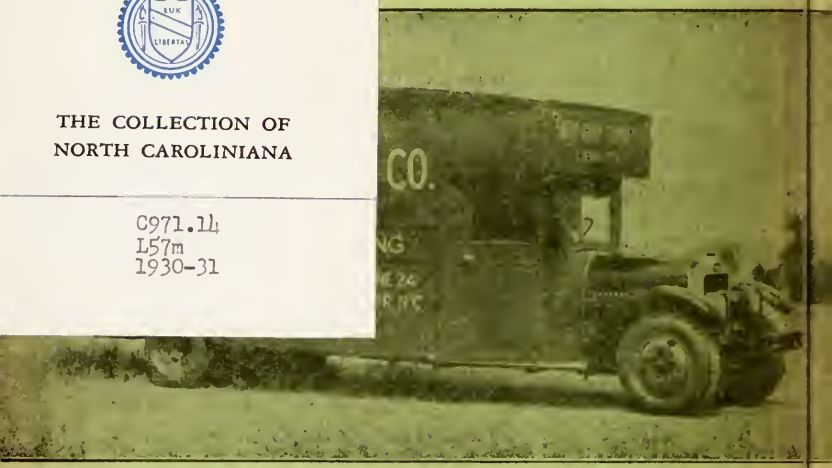

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Vol. I. 1930-1931 Vol. I.

Containing a General Alphabetical List of Names, A Classified Business Directory, a Street Directory, and Much Useful Miscellaneous Information

Commercial Service Co.,
(Piedmont Directory Co Inc)
PUBLISHERS
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Eastern Sales Office: 524-528 Broadway, New York City
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JUNE, 1930

See General Index, Page 6

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—PUBLISHERS.

MILLER PRESS ASHEVILLE, N. C.

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Caldwell County Creamery (Inc)...
.....front cover & p 4
Caldwell Motor Co.....front cover
Caldwell Power Company.....stencils
Caldwell Radio Co..right bottom lines
Carlheim Hotel.....back cover & p 3
City Cleaners (The).....
.....right bottom lines
Corada Shop (The).....p 12
Davenport College.....p 8
Dula A W Dr.....
.....back cover, backbone & p 4
Eaton Paul, Charlotte N C.....
.....card at patent attys
Edgewood Gardens...left bottom lines
Fidelity Insurance Agency (Inc)....
....front cover, right top lines & p 7
Gateway Hotel Cafe.....p 4
Greer Funeral Home (Inc).....
.....front cover
H & H Motor Co (Inc)..right top lines
Home Electric Company..left top lines
Kent-Coffey Manufacturing Co.....
.....tab insert
Lenoir Book Company....front cover
Lenoir Chevrolet Co.....front cover
Lenoir Electric Co..back cover & p 4
Lenoir Hardware & Furniture Co (Inc).....back cover & p 12
Lenoir Ice & Fuel Co....left top lines
Lenoir Manufacturing Co.....
.....left bottom lines
Lenoir Mills (Inc)..right bottom lines
Lenoir News-Topic (The)..back fly Y
Lenoir Printing Co...left bottom lines
Lutz O P Radio Shop..right top lines
McNairy's Drug Store.....front cover
Mallard Beauty Shop.....
.....right bottom lines
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Miller Press (Inc), Asheville N C..
.....left bottom lines
Mooney-Seagle Plumbing & Heating Co.....initial letter lines & p 3
Phillips Motor Co....left bottom lines
Piedmont Cleaners & Dyers.....
.....left top lines
Piedmont Utilities Co.....front cover
Smith Bros.....right top lines
Smith's Transfer Co.....
.....inside front cover
Stevens Wm E & Co...left top lines
Tate's Drug Store.....
right top and right bottom lines & p 7
Tipton-Paisley Funeral Home.....
.....back cover
Todd Insurance Agency .....
....(see Fidelity Insurance Agency)
Tolbert J R.....left bottom lines
Waldensian Bakery.....back cover

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LENOIR, N. C.

Preface

We take pleasure in submitting Volume I of the Lenoir, N. C., Directory. Lenoir has made great strides within the last few years, both in population and business enterprises.

While no directory is free from errors, we feel sure that this edition of the Lenoir Directory will give general satisfaction (although it is our first directory of this city.) Experienced help has been used in collecting the data, and a complete canvass was made. There may be a few omissions of names (which is generally the case with all directories), but it is not due to the fact that the territory was not fully covered by our canvassers.

For the information of the public we wish to say that the Lenoir Directory is strictly a "Carolina Made" product; no foreign help was imported to do the work; neither was the printing done outside of the state.

It has always been our policy and shall continue to be so, to patronize home industries as far as possible, and we believe that North Carolinians should as far as possible buy "Carolina Made" articles.

Lenoir is the county seat of Caldwell County, and is one of the leading manufacturing centers of the commonwealth of North Carolina. We shall continue to publish this directory from time to time as the demand may arise and we venture the assertion that it will not be but a short while before Lenoir will need a directory published annually, so rapid has been the growth in population. Before concluding we wish to thank our patrons for their liberal support, by which this publication was made possible, and to extend our thanks to our many friends and the public in general for their aid and the courteous way in which they supplied our representatives with the proper information. It is indeed a pleasure for us to publish a directory in a city where the people are so vitally interested and are willing to cooperate. This of itself is good evidence that Lenoir is a good, life, up-to-date city and a good place in which to live and do business.

Anyone looking for a new home or a suitable location in which to locate a new business enterprise should investigate Lenoir.

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LENOIR, NORTH CAROLINA
CITY DIRECTORY

VOL. I. THE PIEDMONT SERIES 1930-31

ABBREVIATIONS USED IN THIS WORK

adv—advertisement
agt—agent
Al—alley
appr—appreatice
Assn—association
asst—assistant
atty—attorney
auto—automobile
av—avenue
bds—boards
bkkpr—bookkeeper
Bldg—building
bldr—builder
blksmith—blacksmith
brkmn—brakeman
cabtmkr—cabinet-maker
carp—carpenter
chauf—chauffeur
chf—chief
Cir—circle
clk—clerk
collr—collector
comr—commissioner
condr—conductor
confr—confectioner
cor—corner
Ct—court
contr—contractor
ctr—cutter
dept—department
dlr—dealer
dom—domestic
e—east
emp—employed
electrn—electrician
engnr—engineer
extd—extended
extn—extension
flgmn—flagman
flr—floor
frt—freight
fttr—fitter
genl—general
gro—grocer
h—house
int rev—internal revenue
Ins—insurance
Inspr—Inspector
La—lane
lab—laborer
laund—laundress
Ldry—laundry
lyr—layer
mchst—machinist
mdse—merchandise
mkt—market
mkr—maker
mldr—moulder
mlnr—milliner
mnfg—manufacturing
mnfr—manufacturer
mngr—manager
mech—mechanic
msngr—messenger
mstr—master
n—north
nr—near
ofc—office
opp—opposite
opr—operator
paperhngr—paperhanger
passngr—passenger
photogr—photographer
phys—physician
Pl—place
plstr—plasterer
plmbr—plumber
Plmbg—plumbing
P O—post office
pres—president
prin—principal
propr—proprietor
(r)—rear
Ry M S—railroad mail service
res—residence
rd—road
rms—rooms
R R—railroad
Ry—railway
Schl—school
s—south
sec—secretary
slsmn—salesman
smstrs—seamstress
Son—Southern
solr—solicitor
Sq—square
tchr—teacher
tel opr—telegraph operator
trav—traveling
uphlstr—upholsterar
v-pres—vice-president
w—west
whol—wholesale
wid—widow
wkr—worker

Given Names

Alex—Alexander
Benj—Benjamin
Chas—Charles
Danl—Daniel
Edwd—Edward
Fredk—Frederick
Geo—George
Jas—James
Jno—John
Jos—Joseph
Richd—Richard
Robt—Robert
Saml—Samuel
Theo—Theodore
Thos—Thomas
Wm—William

[redacted]The classification by business will be found after the alphabetical arrangement of names. For full indices to the contents of the work, see index.

(*) A star (*) is often used in most directories for various purposes. A star (*) or hand ([redacted]) is used in the Business Department of a directory to denote a special classification or listing; sometimes in the Street Department, in front or after a number, to denote a business place; it may be used, at the option of the publisher, to denote a married or single person; it is most generally used before or after a name to denote a colored person. Its use, however, being so general, the Publishers will not assume any responsibility for errors or its wrong use.

A

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Abernathy Chilmore, metal wkr Ashe Roofing Co, h 122 Broadway
Abernathy Earl O (Ruth), metal wkr Ashe Roofing Co, h 122 Broadway
Abernathy Elizabeth Miss, hlpr Caldwell Hosp, rms same
*Abernathy Lonnie E (Mabel), cook Carlheim Hotel, h Freedman
*Abernathy Walter, cook Davenport College
Abernethy E Victor (Mary), mngr Lenoir Recreation Parlor, h 269 e Harper av
Adams Sadie Miss, tchr High Schl
Aderholt Claude, emp Jonas Mnfg Co
Adkins Chas L, overseer Lenoir Cot Mills, h 207 w College av
Adkins Clarence C (Selma), emp Lenoir Furn Corp, h 481 w Anderson av
Adkins Theodore, emp Lenoir Chair Co
AETNA LIFE INSURANCE CO AND AFFILIATED CO'S, 109 West av—phone 573-W, Blackwelder-Whisnant Ins Agency, agts (see bottom lines)
Agner Wesley C (Ethel), emp Harper Furn Co, h 320 w Harper av
Akins Thelma Miss, stengr Lenoir Chair Co, h 218 w Ashe av
Alexander Callie, wid Wm, h 112 Spruce
Alexander Terry R (Marguerite P), printer The Lenoir News-Topic, h 112 Spruce
Alexander Tire Store (W A Alexander, H D Coffey), 102 n Mulberry
Alexander Wilborn E, asst Greer Funeral Home, h 251 West av
Alexander Wm A (Mary B) (Alexander Tire Store), h 112 Vance
Allen Arthur, student, h 217 Norwood
Allen Celia, wid M A, h 219 Bradford av
Allen Dorothy Miss, h 233 Mill
Allen Ed F (Stella), sec-treas Mutual B & L Assn, cashr 1st Natl Bk, v-pres Chamber of Com and Mayor pro-tem, v-pres Fairfield Chair Co, h 217 Norwood, M Pk
Allen Horace L (Bertha), slsmn, h 122 w Powell av
Allen Jno (Eddie), furn wkr, h 233 Mill
Allen Lester, emp Lenoir Furn Corp, h s Virginia
Allen Lloyd (Inez), furn wkr, h Mill
Allen Wm M, h Morganton rd
Alley Wm, hd mech Morganton plant Caldwell Motor Co, res Morganton N C
Alley Clarence, h 121 Underdown av
Alley C M, emp Jonas Mnfg Co

ASHE ROOFING COMPANY
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711 E. HARPER AVE. LENOIR, N. C. PHONE 334

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L. E. DIMMETTE, Sec. & Treas.
PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Alley Fannie, wid J M, h 121 Underdown av
Alley Claud M (Margaret), emp Lenoir Chair Co, h 516 w Harper av
Alley Fred M (Mae), emp Hibriten Furn Co, h 516 w Harper av
Alley Jno, furn wkr, h 121 Underdown av
Alley Lester, furn wkr, h 121 Underdown av
Anderson A Alex (Dora), emp Bernhardt Furn Co, h 469 w Anderson av
Anderson A S, emp Jonas Mnfg Co
Anderson B, emp Lenoir Furn Corp
Anderson Frankie Miss, h 469 w Anderson av
Anderson H B, emp Lenoir Chair Co
Anderson J C, h Blowing Rock rd
Anderson L J, emp Jonas Mnfg Co
Anderson Lindsay D, emp Lenoir Chair Co, h 496 w Anderson av
Anderson Lindsay W (Emma), farmer, h 496 w Anderson av
Anderson R, emp Lenoir Chair Co
Anderson Robt C (Omie), emp Jennings Furn Co, h 208 Bradford av
Anderson S A, emp Harper Furn Co
Anderson Vance, emp Lenoir Furn Corp, h Morganton rd
Anderson Vance M, emp Lenoir Furn Corp, h 496 w Anderson av
Anderson Zeb (Pearl), furn wkr, h Mill
Andrews Amy, wid J J, tchr, h 311 e Harper av
Andrews Harry, emp Harper Furn Co
Andrews Lena M Miss, student Davenport College, rms same
Andrews Nettie Miss, emp Blue Bell Coffee Shop, rms 119½ n Main
Andrews S Wesley (Viola), furn wkr, h 110 Hospital av
Andrews T L, emp Lenoir Furn Corp
Andrews T N, emp Lenoir Chair Co
Angley Henry L (Addie), dry gds 103 n Main, h 123 Hospital av
Angley Jennie M Miss, opr Sou Bell T & T Co, h 123 Hospital av
Angley Jno, appr Lenoir Ptg Co, h 123 Hospital av
Angley Maynard, waiter, h 123 Hospital av
Angley Mary Miss, student, h 123 Hospital av
Angley Pearl Miss, h 123 Hospital av
Angley Peter H (Jennie), band sawyer, h Maehill Park
Angley Pinkney L (Vicie), emp Fairfield Chair Co, h n end Torrence
Angley Simon (Julia), farmer, h 427 s Main
Angley Wm L, h n end Torrence
Annas Edwd J, foreman Lenoir Furn Corp, h Harrisburg

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109 N. MAIN ST. PHONE 355

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Annas Myrtle V Miss, opr Mayre Beauty Parlor, res Granite Falls N C
Annis H K, emp Lenoir Furn Corp
Appalachian Poster Advertising Co (J C Hogan and Bynum Laxton), Kentwood Park
Armentrout Daisy C Miss, stengr Kent-Coffey Mnfg Co, h 110 Beall
Arnett C B, furn wkr Harper Furn Co
Arnett Edwd, emp Harper Furn Co
Arney Chas M, slsmn Waldensian Bakery, h 113 s Main
Arney Mary B Mrs, opr Sou Bell T & T Co, h 303 West av
Arney Wilburn M (M Belle), furn wkr, h 303 West av
Arthur W Bryan (Ella R), h 215 Norwood, M Pk
Asbury Emily E Miss, student Davenport College, rms same
Asbury Malvine C Miss, student Davenport College, rms same
Ashcraft Sara C Miss, student Davenport College, rms same
ASHE JNO B (Lyle G) (Ashe Roofing Co), h 110 Norwood, M Pk—phone 494-W
ASHE ROOFING CO (Jno B Ashe) roofing and sheet metal work 711 e Harper av—phone 334 (see bottom lines)
Ashley C R, emp Jonas Mnfg Co
Atkins C C, emp Lenoir Furn Corp, h R D 2
Atkins Chas L (Mary), asst supt, h 407 w College av
Atkins Drew, emp Lenoir Furn Corp
Atkins Gwyn (Bettie), mill hd, h 112 Underdown av
Auman Alice Miss, h 116 n Mulberry
Austin Ada Mrs, h Taylorsville rd
Austin C Thos (Alberta), emp Lenoir Furn Co, h 117 s Kent
Austin Hill (Lindsay & Austin), h 204 Underdown av
Austin Hugh H (Alma), ship clk Hickory Gro Co, h Vance nr Scroggs av
Austin Jesse (Austin & Wilson), h 104 Underdown av
Austin L T, emp Jonas Mnfg Co
Austin Louis (Cora), furn wkr, h 104 Underdown av
Austin Russell M (Ruth), foreman Bernhardt Furn Co, h 112 Spainhour av
Austin Saml, h Wilkesboro rd
Austin T W, h Blowing Rock rd
Austin W J, dep sheriff, res Yadkin Valley N C
Austin & Wilson (Jesse Austin and Claud Wilson), gros 244 Mill
Auton J D, emp Hibriten Furn Co, h 116 s Kent
AVERY JOHNSTON (Virginia H), pres The Avery Publishing Co (Inc), and editor The Lenoir News-Topic, h 362 s Mulberry—phone 477-W

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Ayers T C, emp Lenoir Chair Co

B Mooney-Seagle Plumbing & Heating Co.
109½ S. Mulberry Lenoir, N. C. Phone 340

Babb J Loyd, furn wkr, h 103 s Kent
Baird Chas H, emp Kent-Coffey Mnfg Co, h 94 s Virginia
Baird J Henry, emp Kent-Coffey Mnfg Co, h 94 s Virginia
Baird J Lee, emp Kent-Coffey Mnfg Co, h 94 s Virginia
Baird J Raymond, h 94 s Virginia
Baird Wm R, emp Hibriten Furn Co, h 94 s Virginia
Baker Boyd, auditor Caro Stores, h R D 3
Baker Clint M, emp Lenoir Furn Co, h 556 w College av
BAKER CO (The), clothing 111 n Main—phone 304, S O Baker mngr
Baker Forrest (Ella), mill hd, h 228 Realty av
Baker H C, emp Lenoir Furn Corp, h w Harper
Baker H Com (Emma), emp Lenoir Furn Co, h 556 w College av
Baker Macie Miss, h 102 Spruce
Baker Marvin, emp Lenoir Furn Corp, h w Harper av
Baker Myrtle Miss, emp Hickory Hos Mills, h 556 w College av
Baker Nelson L (Minnie), overseer Steele Cotton Mill Co, h 102 Spruce
Baker Neoma Miss, h 556 w College av
Baker Robt L (Jessie), emp Lenoir Furn Corp, h 122 w Powell av
Baker Robt L (Jessie), foreman Lenoir Chair Co, h R D 5
Baker Service Station, Blowing Rock rd
Baker Stevens O (Rebecca), mngr The Baker Co, h 124 Norwood
Baldin J A, h Wilkesboro rd
Balick A A, h Connelly Springs rd
Balick W P, h Connelly Springs rd
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Ballew Mary L Miss, h Wilkesboro rd
Ballew Mattie M Miss, h 215 n Church
Bank of Lenoir, 104 s Main, J H Beall pres, G F Harper v-pres, J C Seagle v-pres, A G Foard cashr, E S Harris asst cashr
*Bannery Harry, lab Lenoir Furn Corp
Barber L, emp Lenoir Chair Co
Barber L D, emp Lenoir Chair Co
Barger Jas, metal wkr Ashe Roofing Co, h Pennington
Barger Jas (Pansy), tinner, h Maehill Park
Barger W D, h Kentwood Pk
Barlow A R, rural carrier P O, h Wilkesboro rd R D 2
Barlow Bros (J S and R W Barlow), blksmiths 101 Willow
Barlow Chas E (Belle), emp Lenoir Furn Co, h n Torrence
Barlow F W, emp Harper Furn Co
Barlow Floy Miss, stengr Caro Home Furn Co, h Wilkesboro rd R D 1
Barlow Green F, depy sheriff, res Kings Creek N C
Barlow Jno S (Etta), (Barlow Bros), h Zacks Fork rd
Barlow Jos H (Ethel), emp Lenoir Furn Corp, h 227 Bradford av
Barlow L D, h Wilkesboro rd
Barlow R E, mech Phillips Motor Co, h Kings Cerek rd
Barlow R M (Julia), mech Phillips Motor Co, h Kings Creek rd
Barlow R W, h Wilkesboro rd
Barlow Ralph, auto mech, h 135 Hospital av
Barlow Robt W (Barlow Bros), h Zacks Fork rd
Barlow W H, oiler Lenoir Mills, h R D 2
Barlow Wm H (Luella), furn wkr, h 129 n Ridge
Barlowe Gwyn, h Zacks Fork rd
Barnett A, emp Lenoir Chair Co
Barnett Albert B, emp Lenoir Chair Co, h 103 s Kent
Barnett C, emp Lenoir Chair Co
Barnett Finley (Beulah), furn wkr, h 109 Howard
Barnett Lula Mrs, boarding 103 s Kent, h same
Barnett Ralph H, emp Bernhardt Furn Co, h 103 s Kent
Barnett Robt, emp Lenoir Chair Co
Barnett Vergia Miss, emp Lenoir Cotton Mills, h 103 s Kent
*Barnett Wm (Maggie), presser Sigmon Dry Clnrs, h Freedman
Barnette B H, h Morganton rd
Barnette J W (Margaret C), meats 322 West av, h Kings Creek rd, R D 1
Barnette W Boyd, clk J W Barnette, h Kings Creek rd R D 1

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LUMBER - MILL WORK - BUILDING MATERIAL
IF IT'S FOR BUILDING WE HAVE IT
OAK STREET COR. PROSPECT PHONE 173

TATE'S DRUG STORE
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109 N. MAIN ST. PHONE 355

Barnes David C (Lillian), barber Macks Barber Shop, rms 206 n Main
Barnes Luther, emp Lenoir Furn Corp
Barney R J, emp Jonas Mnfg Co
Barnhardt Elma G Miss, student Davenport College, rms same
Barnhill Martha Miss, h (r) 507 w Harper av
Barnwell Theo, rec clk Caro Stores, res Morganton N C, R D 2
Barrett Lester, emp Lenoir Chair Co
Bates Dorothy Miss, bkkpr Caldwell Hosp, rms same
Batten Lucile Miss, student Davenport College, rms same
Baumgarner Jack, emp Lenoir Chair Co
Beach Annie B Miss, student, h 107 Hospital av
Beach C Hubert, mech Caldwell Motor Co, h 107 Hospital av
Beach Clarence, clk Lenoir Furn Corp, h R D 1
Beach Erin Miss, ofc asst Dr O F Moore, h 309 e Harper av
Beach H M, h Wilbesboro rd
Beach Hubert, auto mech, h 107 Hospital av
Beach L D, emp Lenoir Furn Corp, h R D 1
Beach Wm T (Bessie), bkkpr Caldwell Motor Co, h 107 Hospital av
Beall Jas H (Bessie), pres Bk of Lenoir, Lenoir Cotton Mills, Moore Cotton Mills Co, Fairfield Chair Co, Citizens B & L Assn, h 462 w Harper av
Beall Mabel Miss, cook 104 s Virginia, h same
Beall Annie Miss, h 459 w Harper av
Beall Mary L Miss, h 462 w Harper av
Beall Virginia Miss, music tchr, h 462 w Harper av
Beam Eva C Miss, student Davenport College, rms same
Beam Ola Miss, h 429 w Colllege av
Bean Annie Miss, tchr, h104 Norwood
Bean Bonnie Miss, h 104 Norwood
Bean Edwd J (Dinah, furn wkr, h 127 Hospital av
Bean Eugene W (L Annie), supt Harper Furn Co, h 104 Norwood
Bean L O, h Morganton rd
Bean Susie Miss, h 104 Norwood
Beard J Hubbard (Pearl), supt Caldwell Furn Co, h 311 West av
Beard Jno, clk Braswell & Co, h R D
Beard Jno R, student, h 311 West av
Beard R A, h Hickory rd
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Benfield Chas B, emp Lenoir Furn Co, h 552 w College av
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Benfield Jno A (Alice), emp Lenoir Veneer Co, h 558 w College av
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Bentley Everett F (Annie), emp Kent-Coffey Mnfg Co, h 98 s Virginia
Bentley Robt D (Belle), emp Kent-Coffey Mnfg Co, h 142 s Virginia
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Bernhardt Geo H (Lillian W), v-pres Bernhardt Furn Co, h 217 e College av
Bernhardt Isabell Miss, student, h 325 e College av
Bernhardt Jno, student, h 325 e College av
Bernhardt Jno C, treas Bernhardt Furn Co, h 211 s Mulberry
Bernhardt Jno M (Ellen H), pres Bernhardt Furn Co, h 211 s Mulberry
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Biddix T, emp Lenoir Chair Co
Bigham Katherine J Miss, dean Davenport College, h same
Billings Bud (Pearlie), emp C & N Ry, h 110 Oil av
Bishop Otto, emp Steele Cotton Mills, h R D 5
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Black Evelyn Miss, student Davenport College, rms same
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Black Luther D (Bertie), gro, h 117 n Ridge
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Blackwell Jno P, bicycles 105 w Harper av, h 113 s Beall
Blackwood Graham (Delie), mill hd, h 228 Realty av
Blackwood Virginia Miss, student Davenport College, rms same
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Blair W A, h Hickory rd
Blalock Delmas, slsmn, rms 219 West av
Blankenship Emma Miss, casr Roses 5 & 10 Cent Store, h 107 Stonewall
Blankenship F A, emp Lenoir Furn Corp, h Miller Hill rd
Blankenship W R, emp Lenoir Veneer Co, h Miller Hill rd
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Bolinger J G, emp Lenoir Furn Corp, h Whitnell N C
Bollinger Thos E (Pearl), electrn Home Elec Co, h Whitnell
Bolt Annie B Mrs, h 115½ w Harper av
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Borders Clinard (Winnie), tr driver City Flour & Feed Co, h 107 Vance
Borders Leonard, tr driver City Flour & Feed Co, h 107 Vance
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*Boss Annie, h Freedman
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Bost Jno F Jr, student, h 506 w Harper av
Bost Jno F (Alice), lmbr 102 Willow, h 506 w Harper av
Bost Chas C (Emma) (Piedmont Bldg Sup Co), res Hickory N C
Bost Preston (Corinne), slsmn J F Bost, h (r) 507 w Harper av
Bowen Frank H (Bertie), emp Bernhardt Furn Co, h 473 w Anderson av
Bower David M (Catherine), slsmn, h 120 Hibriten
Bowman Alfred, emp Jonas Mnfg Co
Bowman Eugenia Miss, h Morganton rd
Bowman Geo, emp Lenoir Chair Co
Bowman Geo R (Bessie), bill poster Appalachian Poster Advertising Co, h 156 Wilson
Bowman Geo R, emp Lenoir Chair Co, h Morganton rd
Bowman H Alfred), emp Jonas Mnfg Co, h Morganton rd
Bowman H Clay (Della), h Morganton rd
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Brawley Faye G Mrs, tchr, h 120 s Beall
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Britt Wilburn W, emp Lenoir Furn Co
Brittain Lois F Mrs, h 466 w Harper av
Britton Jos, emp Kent-Coffey Mnfg Co, bds 522 w College av
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Britton Wilburn, emp Lenoir Furn Co, bds 522 w College av
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Brookshire Jno P, slsmn Caro Home Furns Co, rms Martin Hotel
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Brown Edith Miss, student Davenport College, h 128 s Virginia
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Brown Pedro (Ethel), emp Jennings Furn Co, h 161 s Virginia
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Brown Thos, mill hd, h 150 Spainhour av
Broyhill Ethel Miss, h 333 s Mulberry
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Broyhill Lillie Miss, h 333 s Mulberry
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Broyhill Theo, student, h 333 s Mulberry
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Bryant Asbury S (Maggie), emp Kent-Coffey Mnfg Co, h Morganton rd
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Bush Elizabeth Miss, student Davenport College, h 310 s Mulberry
Bush Jacob A Jr (Essie), real est, h 310 s Mulberry
BUSH JULIUS P (Wilma L), genl mngr Bush Sprinkler Co, h 127 Spainhour av
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Bush Owen, emp Lenoir Furn Corp, h Morganton rd
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Campbell Geo L (Alma), emp Hudson Veneer Co, h w Fairfield av
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Cannon Lillian Miss, h 400 s Mulberry
Cannon Luther, emp Jonas Mnfg Co
Cannon Vivian Miss, h 518 w Harper av
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Carlisle Arley C (Ola), emp Lenoir Veneer Co, h 134 s Virginia
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Carter H L, foreman Jonas Mnfg Co
Carter Randolph, emp Kent-Coffey Mnfg Co, h 327 West av
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Caudle Harrison M, emp Hibriten Furn Co, h R D 5
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Caudle Lura Miss, h Spainhour av, W Lenoir
Caudle Luther R(Mamie), band sawyer, h 300 s Mulberry
Caudle Mary, wid C M, h Spainhour av, W Lenoir
Caudle Stewart, emp Kent-Coffey Mnfg Co, h Spainhour av, W Lenoir
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Chester Jno P, slsmn Caldwell Motor Co, h 126 n Mulberry
Chester May Miss, h Mill
Chester Paul E, waiter Gateway Hotel, h 104 Cherry
Chester Precious Miss, mill hd, h Mill
Chester Robt C (Malissa), furn wkr, h Mill
Chester Ruth Miss, clk Guarantee Store, h 104 Cherry
Chester Stewart, furn wkr, h 104 Cherry
Chester W Guthrie (Bertha), carp, h Mill
Chester Zennie, h Mill
Childers Albert V, emp Bernhardt Furn Co, h 165 Virginia
Childers Bynum, painter, h 112 Conley
Childers Chas (Janie), furn wkr, h 104 Underdown av
Childers Collie Miss, emp Lenoir Cotton Mill, h 165 s Virginia
Childers Ella Mrs, h Mill
Childers Eugene, h 112 Conley
Childers Garland, h 112 Conley
Childers Jno M Jr, emp P O, h 112 Conley
Childers Jno M (Laura D), wood yd 112 Conley, h same
Childers Jno S, clk P O, h 112 Conley
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Childers Monroe J (Bettie), furn wkr, h Lenoir av
Childers Pauline Miss, h Lenoir av
Childers Richd C, gro 231 Mill, h same
Childers Vance C (Lula), emp Lenoir Veneer Co, h 165 s Virginia
Childers W Woodrow, h 165 s Virginia
Childers Wm C (Gertrude), furn wkr, h Mill
Church Benj (Omie), furn wkr, h 350 s Main
Church Carl, emp Lenoir Chair Co
Church Ethel Miss, h 124 e Finley av
Church Herman G (Rowina), saw mill hd, h 124 e Finley av
Church Jno C (Effie), h Morganton rd
Church Nellie Mrs, h 213 Bradford av
Church Ruby Miss, h 124 e Finley av
Church Vester, mill hd, h 103 Mill

CITIZENS BUILDING & LOAN ASSN, 102 s Main—phone 224, J H Beall pres, J C Seagle v-pres, W T Carpenter sec-treas, Miss Annie Lindsay asst sec

CITY CLEANERS (The) (C F McAbee, Wm C and J M Murray) tailoring, dry cleaning and altering 124 West av—phone 82 (see bottom lines)

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
W. HARPER AVE. LENOIR, N. C. PHONE 140

City Clerk and Tax Collector, ofc 105 s Main, J M Crisp clk
CITY DIRECTORY (see Piedmont Directory Co)
City Fire Depatrment, 107 s Mulberry, G C Courtney chief
City Fire Dept (see Lenoir Fire Dept)
City Flour & Feed Co, whol, w Ashe cor Depot, G C McGumpsey mngr
City Hall, 105 s Main
CITY OFFICIALS (see Miscellaneous Dept), s Main
City Police Department, 105 s Main, Jno W Walsh chief
City Shoe Shop (J K Wells), reprs 101 w Harper av
City Water Works, department 105 s Main, plant e Finley av
Clark A A, emp Harper Furn Co
Clark Annie Miss, h Kentwood Park
Clark Avis Miss, mill hd, h 120 Vance
Clark Buford, opr C & N W Ry, rms Marten Hotel
Clark Clate, emp Lenoir Pad Co, h R D 5
Clark D W, emp Lenoir Furn Corp, res Collettsville N C
Clark Diamond, clk P O, h Blowing Rock rd
Clark Essie, wid W D, h 129 s Beall
Clark Fray, emp Lenoir Furn Corp, res Collettsville N C
Clark Irene Miss, emp Lenoir Chair Co, h 120 Vance
Clark J W, emp Lenoir Furn Corp
Clark J Lynn (Emma), furn wkr, h 120 Vance
Clark Jennie D Miss, foreldy Vogue Ldry, h Lenoir Box 143
Clark Jennie D, wid W C, h 201 Oak
Clark Jos W (Minnie), emp Lenoir Furn Corp, h w Fairfield av
Clark Lonnie, emp Lenoir Furn Corp, res Collettsville N C
Clark Louise Miss, h Kentwood Pk
Clark N Buford, tel opr C & N W Ry, rms 219 West av
Clark Oscar C (Mabel), foreman Jenning Furn Co, h 425 w College av
Clark R A, emp Harper Furn Co
Clark Redmond (Susie), furn wkr, h Spruce
Clark Robey (Myrtle), foreman Jonas Mnfg Co, h Company av
Clark Robt (Susie), moulderman, h Underdown av
Clark Robt (Mary), hlpr, h Kentwood Pk
Clark Robt C (Mary), emp Lenoir Furn Corp, h Morganton rd
Clark Robt C, emp Lenoir Furn Corp, h s Virginia
Clark Taft, emp Lenoir Furn Corp
Clark West C (Diia), emp Lenoir Veneer Co, h Spainhour av
Clarke A B, emp Jonas Mnfg Co
Clarke Albert F (Martha), supt Jonas Mnfg Co, h Kentwood Pk
Clarke E H, pkr Lenoir Mills, h R D 4

ASHE ROOFING COMPANY
ROOFING AND SHEET METAL WORK
711 E. HARPER AVE. LENOIR, N. C. PHONE 334

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, Sec. & Treas.
PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Clarke Ellen H Mrs, slsldy The Baker Co, h 203 w Ashe av
Clarke Frank, emp Jonas Mnfg Co
Clarke J C, emp Jonas Mnfg Co
Clarke Linwood E, slsmn Caldwell Motor Co, rms Poe Bldg
Clarke O L, emp Jonas Mnfg Co
Clarke R A, emp Jonas Mnfg Co
Clarke W M, h Harrisburg rd
Clarke Walter H, supt Jennings Veneer Co, h Harrisburg rd
Clarke Wm (Florence), barber Mack's Barber Shop, res Whitnell N C
Clarke Zoe Miss, clk Lenoir Fruit & Candy Co, h 120 n Main
Clawson Neal (Roxie), h 107 n Ridge
Clay Everett W (Florence) (Clay Groc), h R D 5
Clay's Grocery (E W Clay), 115 n Main
Clay J N, dep sheriff
Clay Jas H (Lucille) (Clay's Market), h 204 Norwood, M Pk
Clay Jos (Julia E), carp, h 133 Norwood, M Pk
Clay's Market (J H Clay), 113 n Main
Clay Mary M, wid J H, h 133 Norwood, M Pk
Clay Maude Miss, hlpr Caldwell Hosp, rms same
Clay W Lawrence, clk Clay's Groc, h n Main
*Clement Jas, emp Gulf Ref Co, h Freedman
*Clement Roy T, waiter Carlheim Hotel, h Freedman
Clifford Benton I (Annie), furn wkr, h Company av
Clifton Jas (Fannie), emp Jonas Mnfg Co, h Hickory
Cline Earl (Stella), furn wkr, h Mill
Cline Jas O, pharm McNairy's Drug Store, res Granite Falls N C
Cline O E, emp Harper Furn Co
Cline Sylvanus (Elsie), furn wkr, h 110 e Finley av
Cline Wm A (Ruby), emp Harper Furn Co, h Mill
Clippard E H, furn wkr Harper Furn Co
Clippard Jas C, emp Harper Furn Co
Cloer Geo, emp Stand Oil Co, h 408 s Main
Cloer Gus (Amelia) (Cloer's Mkt), h Zacks Fork rd
Cloer M I, h Hickory rd
Cloer Monroe I (Fannie) (Natl Barber Shop), h Hickory rd
Cloer Paul L (Pearl B), clk Ballew's Cash Pharmacy, h 358 s Mulberry
Cloer Perry A (Lillie), emp Stand Oil Co, h 408 s Main
Cloer R Lee (Ella), gro, h 108 Vance
Cloer Toy Miss, county register of deeds, ofc Court House, h 108 Vance
Cloer's Market (Gus Cloer), 207 s Main

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
109 N. MAIN ST. PHONE 355

A. J. BRADSHAW WHOLESALE LUMBER
HARDWOODS, WHITE AND YELLOW PINE
5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

Cloninger Dora T Miss, tchr West Harper Schl
Cloninger Wadeliza Miss, student Davenport College, rms same
Coble Horace (Etta), tr driver, h e Finley av
Cochran Claude, ins agt, h 300 w Harper av
Coffey Albert, emp Harper Furn Co
Coffey Bessie Mrs, hsekpr Gateway Hotel, rms same
Coffey Collis H, clk Lenoir Book Co, h East Lenoir
COFFEY D ARCHIE, v-pres Kent-Coffey Mnfg Co, h 442 w Harper av—phone 103
Coffey D Eugene, rural carrier P O, h R D 5
COFFEY FINLEY H (Rose), pres Kent-Coffey Mnfg Co, Chamber of Commerce, pres-mngr Union Mirror Co, h 442 w Harper av—phone 231
Coffey Franis, emp Lenoir Furn Corp, h Wilkesboro rd
Coffey H, emp Lenoir Chair Co
Coffey H D (Alexander Tire Store), res Wilkesboro N C
COFFEY HAROLD F (Annie), v-pres Kent-Coffey Mnfg Co, sec-treas Union Mirror Co, h 480 w Harper av—phone 75
Coffey Lannie T (Ethel), furn wkr, h Hickory
Coffey Richd (Lora), painter, h 105 s Ridge
Coffey Robt L (Lula), mill hd, h Underdown av
Coffin C C (Margie), furn wkr, h Morganton rd
Collins D Raymond (Minnie), furn wkr Harper Furn Co, h 108 w Erwin av
Collins Russell, emp Jonas Mnfg Co
Collins W W, emp Jonas Mnfg Co
COMMERCIAL SERVICE CO (see Piedmont Directory Co)
Conley Ida J Miss, h 401 w College av
Conley Josephine E, wid H P, h 401 w College av
Conley Judson (Mary), blksmth 104 Conley, h same
*Connelly Mary, cook Davenport College
Conway Isaac R (Ollie M), furn wkr, h 144 Wilson
Conway Jno J (Irene), clk Belk's Dept Store, h 144 Wilson
Cook Barron J (Mamie), emp Union Mirror Co, h 114 s Virginia
Cook Benj, emp Harper Furn Co
Cook Carl W, emp Hibriten Furn Co, h 164 s Virginia
Cook Dennis S, tr driver, h 226 e Harper av
Cook Garland L (Henrietta T), wood yd and gro e Finley av, h 306 n Main
Cook Helen Miss, student, h 164 s Virginia
Cook J B, glass wkr Union Mirror Co, h Virginia
Cook Jas L, h 226 e Harper av
Cook J F (Lula), cashr, h 226 e Harper av

PHILLIPS MOTOR CO.
SALES CARS
SERVICE TRUCKS
"BUY A FORD AND BANK THE DIFFERENCE"

SMITH BROTHERS DODGE NASH
SALES AND SERVICE
WEST AVENUE PHONE 201

Cook Mack J (Theresa), contr. h 164 s Virginia
Cook O Victor, tchr, h 226 e Harper av
Cook Virginia C Miss, cashr Imperial Theatre, h 164 s Virginia
Cook W Barney (Anna L), cabt mkr Piedmont Bldg Sup Co, h 212 n Prospect
Cooke Arch (Elma), emp Stand Oil Co, h Kentwood Pk
Cooke Asenathe Miss, student Davenport College, rms same
Cooke Nona Miss, h Kentwood Pk
Cooley Mattie L Miss, county home demonstration agt, ofc Court House, h R D 1
*Copening Gordon, bellman Gateway Hotel, h West End
CORADA SHOP (The) (Mrs Cora Setzer, Mrs Ada Melton), millinery and ladies ready-to-wear 103 s Main—phone 174 (see p 12)
Corley Edwd, painter, h n Ridge
Corley Florence Miss, h n Ridge
Corley Geo, h n Ridge
Corley Robt (Josie), painter, h n Ridge
*Corpening Bost, emp M C Johnson, h West End
Corpening Chas E (Ida L), lmbrmn, h 212 w College av
*Corpening Eugene, emp Lenoir Furn Corp, h West End
*Corpening Fred, lab Lenoir Furn Corp, h West End
*Corpening Lloyd, emp Lenoir Furn Corp, h West End
Corpening R R, dep sheriff, h R D 5
*Corpening Wm S, emp Phillips Motor Co Service Sta, h West End
Correll Geo, emp Jonas Mnfg Co
Cottrell A Y (Thelma R), bkkpr Lenoir Mills (Inc), h 220 w College av—phone 267
Cottrell Jas L (Carrie), (Lenoir Feed Store), h 220 w College av
Cottrell Jas M (Mary), furn repr 203 East av, h Wilkesboro rd
Cottrell Mollie D Miss, tr nurse 138 n Mulberry, h same
Cottrell Myrtle Miss, student, h (r) 135 s Virginia
Cottrell Rufus, h 103 n Ridge
Cottrell Wm E (Bertie), emp Hudson Veneer Co, h (r) 135 s Virginia
*Couening Wm, car washer Phillips Motor Co, h West End
Councill Carter H (Lillie G), slsmn, h 134 n Ridge
Councill Geraldine Miss, h 134 n Ridge
Councill Jas C, mech Caldwell Motor Co, h 134 n Ridge
Councill Jas H, auto mech, h 134 n Ridge
Country Club (The), Maehill Pk, Wm Crichton mngr
County Accountant, ofc Court House, T R Boring acct

CALDWELL RADIO COMPANY PHILCO RADIOS
SERVICE AND ACCESSORIES
113 W. Harper Ave. Lenoir, N. C. Phone 81

BALLEW'S BETTER CASH CLASS PHARMACY PRODUCTS Established 1883
THE PIONEER PHARMACY IN CALDWELL COUNTY, NORTH CAROLINA AND STILL BLAZING THE TRAIL
115 S. Main J. G. BALLEW, Phar. D., Prop. Phone 16

County Commissioners, 1st Monday each month, A G Jonas chrmn, J J Austin, W E Poovey
County Farm Demonstration Agt, ofc Court House, P M Hendricks agt
County Home, Wilkesboro rd
County Home Demonstration Agt, ofc Court House, Hiss Mattie L Cooley
County Jail, 3d flr Court House, J C Rhodes jailer
County Officials (see Miscellaneous Dept)
County Road Supervisor, ofc Court House, R O Russell
County Schools, supt ofc Court House, J W McIntosh supt
County Tax Supervisor, ofc Court House, J H Isbell supvr
County Treasurer, ofc Court House, W F Roberts treas
County Welfare Officer, ofc Court House, Mrs Kathleen Warren welfare officer
Courtney Alice G, wid M M (M M Courtney's Sons Co), h 201 w Harper av
Courtney Clarence B (Mina A), clo, h 201 w College av
Courtney Clarence B Jr, h 201 w College av
Courtney Clothing Co (H W and G C Courtney), 110 West av
Courtney Dorothy M Miss, student, h 200 w Harper av
COURTNEY G CLARENCE (Mina A), (M M Courtney's Sons Co) (Courtney Clo Co) (Mina Adkinson), pres Merchants Assn and chief L F D, h w College av—phone 125
COURTNEY HARRY W (Josephine R) (M M Courtney's Sons Co), (Courtney Clo Co), v-pres-treas Chamber of Commerce, h 200 w Harper av—phone 262
Courtney Jno A (Flossie E), clk Bernhardt-Seagle Co, h 213 w Harper av
Courtney Josephine Miss, student Davenport College, h 200 w Harper av
Courtney's M M Sons Co (G C, Mrs Alice G, H W and R K Courtney), dept store 112-114 West av
Courtney Marvin, emp Jonas Mnfg Co
Courtney Robey K (Alma S) (M M Courtney's Sons Co), h (r) 123 Hibriten
Courtney Virginia M Miss, student Davenport College
Covington Pattie T, wid W S, h 227 w College
Cox B M, emp Lenoir Furn Corp
Cox B T, emp Lenoir Furn Co
Cox Clarence, emp Lenoir Veneer Co, h Vance
Co Grady (Erma), furn wkr, h 342 s Main
Craddock Elizabeth Miss, tchr West Harper Schl

LENOIR MANUFACTURING CO.
LUMBER - MILL WORK - BUILDING MATERIAL
IF IT'S FOR BUILDING WE HAVE IT
OAK STREET COR. PROSPECT PHONE 173

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
109 N. MAIN ST. PHONE 355

Craddock Elizabeth Miss, stengr Lenoir Veneer Co, h 130 Prospect
Craddock Wm H (Matie), (Lenoir Veneer Co), h 130 Prospect
CRAIG BINA H MRS, bkkpr Caldwell Power Co, h Maehill Park
Craig Bud, emp Lenoir Chair Co
Craig Carl, emp Lenoir Veneer Co, h Miller Hill rd
Craig Clarence, clk C & N Ry, h 415 s Main
Craig Clarence B (Bina H), h Maehill Pk
Craig Clarence (Bynum), slsmn, h 210 Norwood
Craig Effie Miss, student, h 415 s Main
Craig F E, emp Harper Furn Co
Craig Fred, furn wkr, h 415 s Main
Craig G Hartwell (Mattie), clk Lenoir Hdw & Furn Co, res Hickory N C
Craig Geo, emp Lenoir Veneer Co, h Crisp Hill
Craig Geo E (Florence), furn wkr, h 115 Realty av
Craig Geo W (Mary), veneer wkr, h Underdown av
Craig J F, supt Harper Furn Co
Craig Jack (Sue), foreman Lenoir Chair Co, res Miller Hill N C
Craig Jos H (Maude), emp Lenoir Furn Corp, h Mill
Craig Lee, emp Lenoir Chair Co
Craig Minnie L Miss, student, h 415 s Main
Craig Paul, furn wkr, h 111 Vance
Craig R E, glass wkr Union Mirror Co, h s Main
Craig R O, foreman Bernhardt Furn Co, h Hickory rd
Craig Robt (Alice), tr driver, h 415 s Main
Craig Thelma Miss, h Underdown av
Craig Vance, emp Lenoir Furn Corp, h Miller Hill rd
Craig Vester L, foreman Jennings Furn Co, h Hickory rd
Craig Walter, emp Jonas Mnfg Co
Crane F F, emp Lenoir Veneer Co, res Whitnel N C
Craver Thelma Miss, student Davenport College, rms same
Crawford Drug Store, 118 West av, EP Crawford mngr
CRAWFORD EDGAR P (Furry K), v-pres Merchants Assn and mngr Crawford's Drug Store and phys, h 109 Scroggs av—phone 131
Crawford Ralph S (Bessie), ins, h 266 e Harper av
Creason Billy, emp Lenoir Chair Co
Crenshaw Thurman, furn wkr, h Wilson
Cresson David C (Cora), furn wkr, h Reform
Crews Mae Mrs, cashr The Baker Co, h R D 4
Crews Ruth Miss, h 107 w Finley av
Crews Wm M (Josephine), trav slsmn, h 107 w Finley av

MALLARD BEAUTY SHOP
Specialist in Realistic Permanent Waving, Shampooing and Manicuring, Facial and Scientific Treatment
MISS LUCY C. MALLARD
MILLER BUILDING PHONE 327 LENOIR, N. C.

PIEDMONT CLEANERS & DYERS
WHY WORRY? — Piedmont Will Make It New
P. O. BOX 176, LENOIR, N. C.
111 S. MULBERRY ST. C. L. HATHCOCK, Prop. PHONE 53

Crichton Wm (Madge), mngr The Country Club, h Maehill Pk
Crismond Newton M, chiropractor 106 s Main, h same
Crisp Alfred R (Bertha) (Warren & Crisp), res Collettsville N C
Crisp E Bernard (Maude), lmbr inspr, h e Harper av
Crisp Edwd C (P Elizabeth), sec-treas Hudson Veneer Co, h Norwood, M Pk
Crisp Elvin, emp Hudson Veneer Co, h R D 4
Crisp Eubert E (Gladys), sec-treas Caro Stores (Inc), h Penington, M Pk
Crisp Hattie, wid J W, h 113 Wilson
Crisp Hill, emp Hudson Veneer Co, h Torrence
Crisp J L, emp Harper Furn Co
Crisp Joel, emp Lenoir Furn Corp
Crisp Jno M (Mattie), city clk, treas, and tax collector, ofc 105 s Main, h 200 Vance
Crisp Jos F, furn wkr, h 113 Wilson
Crisp Louise Miss, h e Harper av
Crisp Mary L Miss, student Davenport College
Crisp Maude M Miss, stengr Bush Sprinkler Co, h 414 w Harper av
Crisp Millard A (Edith L), meat ctr R J Setzer, h 414 w Harper av
Crisp Millard M, clk Fairfield Serv Sta, h 414 w Harper av
Crisp Sadie Miss, bkkpr City Clk's Ofc, h 200 Vance
Crisp Stanley E (Ellie), emp Bernhardt Furn Co, h 502 w Harper av
Crisp Walter W, clk Bernhardt-Seagle Co, h w Harper av
Crist Jas T, emp Harper Furn Co, h 327 West av
Crook Ulysses G (Lula), slsmn, h 384 s Mulberry
Crotts Frank W (Bettie), farmer, h n Ridge
Crotts R T, h Granite Falls rd
Crouch C G, emp Lenoir Chair Co
Crump D V, emp Lenoir Pad Co
Crump Ernest, emp Harper Furn Co
Crump G W, emp Lenoir Pad Co
Crump Harvey L (Gladys), emp Hibriten Furn Co, h 573 w College av
Crump Herman F (Kate W), foreman Smith Bros, h 140 Prospect
Crump J E, emp Harper Furn Co
Crump Vinie Miss, h 383 s Mulberry
Crumpton W R, emp Lenoir Furn Corp
Crysel Jno T (Bessie M), foreman Union Mirror Co, h 204 Kentwood Pk

J. R. TOLBERT
AUTOMOBILE SUPPLIES
WHOLESALE AND RETAIL
123 N. Main LENOIR, N. C. Phone 130

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

Culler Frank (Callie), emp Lenoir Furn Corp, h 253 Mill
Curlee F Scott (Mittie), genl mdse 113 s Virginia, h 104 same
Curlee Nell Miss, student, h 104 s Virginia
Curlee Sallie, wid J C, h 111 s Virginia
Curtis J M, dep sheriff, res Globe N C
Curtis J P, h Wilkesboro rd
Curtis Lawrence (Addie), h 156 Spainhour av
Curtis W H, dep sheriff, res Edgemont N C
Curtis Wm H (Alice), depy sheriff, h Kentwood Pk

D

Mooney-Seagle Plumbing & Heating Co.

109½ S. Mulberry Lenoir, N. C. Phone 340

Dale Georgia L Miss, student Davenport College, rms same
DAVENPORT COLLEGE for young women, member of American Association of Junior Colleges—four years of high school and two years of regular college work, special departments in music, art, home economics, expression and business, 201 w College av—phones 412-J and 412-W, Wm A Jenkins pres (see p 8)
*Davenport Frank, janitor Court House, h Freedman
Davis Chas M, emp Kent-Coffey Mnfg Co, h Morganton rd
Davis Edgar E (Blanche), mngr Smiths Pool Room, h s Mulberry
Davis Geo P (Leone P), pressman The Lenoir News-Topic, h Olive av, K Pk
Davis Hubert, foreman, bds 257 Mill
Davis Jerusha, wid L T, h 229 Scroggs av
Davis Ray (Mae), emp Lenoir Furn Corp, h Underdown av
Davis Rufus S (Ethel), janitor P O, h Kentwood Pk
*Davis Scott, emp Lenoir Furn Corp
Davis Walter C (Sally), draymn, h Collettsville rd
Dawson Dock (Virginia H), hlpr, h 143 n Ridge
Dawson Grace Miss, lndry wkr, h 143 n Ridge
Dawson Maude Miss, lndry wkr, h 143 n Ridge
Day Eugene (Ellen), emp Lenoir Furn Corp, h 102 Howard
Day Everette, h Zacks Fork rd
Day Fred, meat ctr R G Sharpe, h 102 Howard
Deal Claud F (Sarah), barber n Main nr end, h same
Deal Fred M, rural carrier P O, h R D 6
Deal Fred, h Taylorsville rd
Deal J E, h Hickory rd

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
W. HARPER AVE. LENOIR, N. C. PHONE 140

Deal W W, h Harrisburg rd
Deal Yates, emp Harper Furn Co
Deans G T, county atty, res Granite Falls N C
*DeLaine Mattie, tchr Freedman Schl
Dellinger Edwd H (Ruth B), pkr Kent-Coffey Mnfg Co, h 445 w Harper av
Dellinger Ruth B Mrs, clk M M Courtney Sons Co, h 445 w Harper av
Denman Lela G Mrs, clk M M Courtney Sons Co, h s Mulberry
Deviney Raymond R (Essie), emp Kent-Coffey Mnfg Co, h 102 s Kent
*Dickson Cordie, maid Carlheim Hotel, h West End
Dickson J H Mast (Carrie), clk R J Setzer, h Bradford av
*Dickson Raymond, hlpr Waldensian Bakery, h West End
Dickson Roby (Garden Serv Sta), h 136 s Virginia
Dickson Wm J (Lula B), h 136 s Virginia
Dickson Wm R, h 136 s Virginia
DIMMETTE LAUDIE E (Nannie H), sec-treas Fidelity Insurance Agcy (Inc), h 108 Beall—phone 209
Dinglehoef Esther Miss, tchr West Harper Schl, h 127 s Beall
Dingelhoef Jno H (Lula), mngr Lenoir 5 & 10 Cent Store, h 127 s Beall
Dingler N Melvin (Virginia) (W H Dingler & Son), h 138 n Mulberry
Dingler Vada Miss, clk W H Dingler & Son, h R D3
Dingler W H & Son (W H and N M Dingler) jewelers 117 n Main
Dingler Wm H (Ina), (W H Dingler & Son), h R D 3
DIRECTORY OF LENOIR (see Piedmont Directory Co)
*Dixon Cornell, lab Lenoir Furn Co
*Dixon Garland, emp Cloers Mkt, h West End
*Dixon Herbert, emp Harper Furn Co
*Dixon Howard, porter M M Courtney's Sons Co, h West End
*Dixon Leonard (Daisy), presser The City Cleans, h West End
Dixon R, emp Lenoir Chair Co
*Dixon Richd, presser Palace Barber Shop, h West End
Dockery Chas I (Bessie), emp Hibriten Furn Co, h Bradford av
Dockery Kyle, furn wkr, bds 257 Mill
Dorsett L F, emp Lenoir Chair Co
Dorsey Virgiline Miss, student Davenport College, rms same
Dover Fred (Orilla), motorcycle police, h 317 e Harper av
Dover Jay, mech Hunt Gwyn Motor Co, h 317 e Harper av
Dowell Arthur W (Mamie), emp Kent-Coffey Mnfg Co, h 564 w College av

EDGEWOOD GARDENS, FLORISTS
FLOWERS, PLANTS AND FLORAL DESIGNS
WE TELEGRAPH FLOWERS
PHONE 112 LENOIR, N. C. 357 S. MULBERRY ST.

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, Sec. & Treas.
PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Downing Jno S, h Hickory rd
Downs A C, h Hickory rd
Downs Jno C, slsmn Vogue Ldry, h Lenoir
Downs M P, emp Harper Furn Co
Downs Selma Miss, h 104 Oil av
Downs W Pomeroy (Bessie), h 104 Oil av
Driver J Edgar (Margaret), furn wkr, h Spruce
Drum Dorsey (Emma), fireman, h 109 Stonewall
Drum Floy Miss, nurse Caldwell Hosp, rms same
Drum R, emp Lenoir Chair Co
Duff Mary Miss, prin West Harper Elementary Schl, h 313 East av
Dugger Hord, emp Lenoir Veneer Co, h Spainhour av
Dugger Jno H, veneer wkr, h 137 Spainhour av
Dugger Lula Miss, h 137 Spainhour av
Dugger Mattie Miss, h 137 Spainhour av
Dula Alex, emp Lenoir Chair Co
DULA ALFRED W DR (Addie M), optician and eye specialist 200 s Main—phone 177, h 122 n Mulberry—phone 182 (see back cover, backbone & p 4)
Dula Anna L Miss, student, h 380 s Mulberry
Dula B, emp Lenoir Chair Co
Dula Baxter, emp Hudson Veneer Co, h Wilkesboro rd
*Dula C ,emp Lenoir Furn Corp
Dula Clyde, emp Lenoir Chair Co
Dula Edwd, emp Lenoir Chair Co
Dula Edwd, h 122 n Mulberry
DULA EDWD W, optician Dr A W Dula 200 s Main—phone 177, h 122 n Mulberry—phone 182
*Dula Eugene, hlpr Caldwell Motor Co, h Freedman
*Dula Fred, emp Lenoir Furn Corp, h Freedman
DULA FRED M DR (Jennie C), optometrist Dr A W Dula, 200 s Main—phone 177, h 122 n Mulberry—phone 182
*Dula Herbert, hlpr Caldwell Motor Co, h Freedman
Dula Howard, furn wkr, h Hospital av
Dula Lee, emp Lenoir Chair Co
Dula Margaret Miss, student Davenport College, rms same
*Dula Paul, porter Palace Barber Shop, h Freedman
Dula Pink, emp Lenoir Veneer Co, h Miller Hill rd
*Dula R, emp Lenoir Furn Corp
Dula Sidney E (Annie), farmer, h Hospital av
Dula Hattie Mrs, tchr West Harper Schl, h 380 s Mulberry
Dula W Julius (Hattie), sewing machines 109 Harper av, h 380 s Mulberry

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
109 N. MAIN ST. PHONE 355

A. J. BRADSHAW WHOLESALE LUMBER
HARDWOODS, WHITE AND YELLOW PINE
5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

Dula Wallace, emp Lenoir Chair Co
Duncan H E, depy sheriff, res Hudson N C
Duncan Nellie, wid G T, boarding 111 Underdown av, h same
Duncan Ruth Miss, tr nurse 201 Oak, h same
Duncan Walter B (Grace A), foreman Hickory Hosiery Mills, h 413 s Main
Duncan Wilhelmina Miss, marker Vogue Ldry, h Lenoir, Box 143
Dundan Wilhelmina, wid P C, h 201 Oak
Dunning Mary A Miss, student Davenport College, rms same
Dysart Jennie Miss, stengr Harper Furn Co, h 322 n Main
;Dysart Laura, wid W W, h 322 n Main
Dysart Louie A (Gussie), asst cashr 1st Natl Bk, sec Hibriten Furn Co, h 144 Prospect
Dysart Mary Miss, tr nurse 322 n Main, h same
Dysart Saml, mngr, h 322 n Main
DYSART SAM'L D, mngr Morganton plant Caldwell Motor Co, rms Caldwell Hotel Morganton N C

E **Mooney-Seagle Plumbing & Heating Co.**
109½ S. Mulberry Lenoir, N. C. Phone 340

Earley W A, emp Harper Furn Co
Earley Wm (Jessie), furn wkr, h 115½ w Harper av
Earnest W C, glass wkr Union Mirror Co, h Scroggs av
Earney K Araminta, emp Mooney-Seagle Plmbg & Htg Co, h Hickory rd (Ned Jones Hill)
Earney M D, h Hickory rd
Earnhardt Anna C, wid W M, h 210 n Boundary
East Harper Elementary School, 325 e Harper av, Mrs R C Powell prin
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Eggers H, emp Lenoir Chair Co
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Eller Benj, dairy, h 109 w Finley av
Eller Chas M (Julia), barber, h 140 Spainhour av
Eller D O, emp Lenoir Furn Corp, h s Virginia
Eller Danl L (Beulah), emp Steele Cotton Mills, h 226 Bradford av
Eller Dock O (Effie), furn wkr, h Howard
Eller Evelyn Miss, emp Lenoir Chair Co
Eller Grace Miss, stengr Kent-Coffey Mnfg Co, h 109 w Finley av
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Ensley Ivey (Annie), mill hd, h 228 Mill
Ensley Jacob, mill hd, h 228 Mill
Ensley Jean Mrs, h 417 s Main
Ernest Fred, bus driver, h e Harper av nr end
Ernest Jno, emp Blue Bell Coffee Shop, h n Main
Ernest Louise Miss, tchr, h 229 Scroggs av
Ernest Ruth V Miss, student Davenport College, h 229 Scroggs av
Ernest Walter L (Kate), bus line, h e Harper av nr end
Ernest Wm C (Mary), wtchmn, h 229 Scroggs av
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Estep Geo M (Leitha T), ins agt, h 122 n Mulberry
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*Harris Robt L (Hattie), hd waiter Carlheim Hotel h Freedman
Harris Walter (Zina), mill hd, h 227 Mill
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Harshaw Jas, emp Lenoir Chair Co
Harshaw Jno M, hlpr, h 247 n Main
Harshaw Jno M (Mamie), emp Stand Oil Co, h 247 n Main
Harshaw Mary E Miss, tchr, h 247 n Main
Harshaw Moses R, atty-at-law 205 Miller Bldg, h 247 n Main
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Hart Calvin J (Amanda), mill hd, h 228 Realty av
Hart Clyde, mill hd, h 228 Realty av
Hart Grace Miss, student, h 222 Lenoir av
Hart Jno L (Mary), gro 159 Spainhour av, h 217 Realty av
Hart Martha, wid H M, h 217 Realty av
Hart Matilda Miss, h n end Torrence
Hart Raymond (Mattie), painter, h 222 Lenoir av
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Hartley Arthur L (Maggie D), lineman Caldwell Power Co, res Hudson N C
Hartley Edwd (Emma), carp, h 232 n Main
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Hartley S F, s Hickory rd
Hartley Saml F (Nellie), bldg contr, h 311 East av
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Hartley W S, h Zacks Fork rd
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Harvin Milba Miss, student, h 451 w Harper av
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Heffner Johnsie, wid H H, hse kpr e Park nr s Main, h same

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Heffner Ruth Miss, clk, h 115½ w Harper av

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Hinohara Emi Miss, student Davenport College, rms same
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Hollar David O (Mattie), emp Jonas Mnfg Co, h (r) 496 w Anderson av
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Kolodkin Felix, clk Guarantee Store, rms Carlheim Hotel
Kolodkin Nathan A, mngr Guarantee Store, rms Carlheim Hotel
Kretschmer Minnie, wid Jos, bkkpr Mutual B & L Assn, h 132 Vance

L Mooney-Seagle Plumbing & Heating Co.
109½ S. Mulberry Lenoir, N. C. Phone 340

Lackey Boston M Rev, rector St James Episco Ch, h 308 e College av
Lackey Coleen Miss, h 130 s Virginia
Lackey Edwd, emp Jonas Mnfg Co
Lackey H Steve (Carrie), emp Kent-Coffey Mnfg Co, h 130 s Virginia
Lackey L Clarice Miss, h 308 e College av
Lackey Robt, carp, h 107 s Ridge
Lackey Thos (Lillie, carp, h 107 s Ridge
Lackey Walter, emp Lenoir Furn Corp, h Stonewall Drive
Lafevre Houck A (Alma), emp Hibriten Furn Co, h 573 w College av
Lail Tinsley P (Hettie), mech Hunt Gwyn Motor Co, h Wilson
Lambeth Don (Roxie), furn wkr, h Mill

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Lamkin Charlotte Miss, h 327 e Harper av
Lamkin Edwin R (Carrie), bldg contr, h 327 e Harper av
Lamkin Tacoma Miss, h 327 e Harper av
Land Hazel Miss, clk Smithey's Dept Store, h R D 2
Land R C, h Hickory rd
Land W A, emp Lenoir Furn Corp
Laney Geo, emp Lenoir Furn Corp, h R D 1
Lankford McLemy, slsmn Vogue Ldry, h Pine
Lathrop J H, emp Jonas Mnfg Co
Latham Mable R Miss, student Davenport College, rms same
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Lawing Wm, cook Lenoir Quick Lunch, h Highland Pk
Lawing Wm L (Mercedus), restr, h Kentwood Pk
Laws Emma Miss, mill hd, h 128 Spainhour av
Laws Ida Miss, mill hd, h 128 Spainhour av
Laws Leonard, emp Kent-Coffey Mnfg Co, h 327 West av
Laws Ollie Miss, mill hd, h 128 Spainhour av
Laws Sanford, emp Kent-Coffey Mnfg Co, h 327 West av
Laws Taft, furn wkr, h 108 Spainhour av
Laws Wm W (Annie), furn wkr, h Spruce
Lawson J M, foreman Harper Furn Co, h 110 n Boundary
Lawson J Melvin (Mary L), foreman, h 209 n Boundary
Laxton Bynum (Cora B), (Appalachian Poster Advertising Co) and gro, h 206 w Harper av
Laxton F G, h King's Creek
Laxton Geo, h Wilkesboro rd
Laxton R Hill (Nellie), furn wkr Harper Furn Co, h 112 Wilson
Laxton Roy N, plmbr Swanson Plmbg Co, h R D 1
Laxton's Store, King's Creek
Layton Guy (Edith), mach opr, h 109½ s Main
Leader (The) (Benj Jacobson), clo 109 s Main
Ledbetter Frances Miss, tchr Davenport College, h same
Ledford Henry E, driver Smith's Trans Co, res Asheville N C
Lee David S Rev (Zora C), h 253 Mill
Lee L C, emp Lenoir Furn Corp, h Pigeon Mtn rd
LeFever Fred, mech Royal Filling Sta, h R D 4
LeFever Wm E (Ella), (Royal Filling Sta), h R D 4
LeFevre Wm McK (Myrtle), brakeman, h 411 w College av
Leffmon Floyd (Flona), emp Hibriten Furn Co, h Torrence
Leighton Edith W Mrs, emp The City Clnrs, h s Main
Leighton Guy, oper Imperial Theatre, h n Main

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Lenoir Ballard, bkkpr, h 256 n Main
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Lenoir Body Co (H D McLean, H H Setser), 207-209 East av
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Lenoir Bottling Co, e Harper av cor Hospital av
Lenoir Chair Co mnfrs 112 Depot, J E Broyhill propr
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LENOIR CHEVROLET CO (Caldwell Motor Co), Chevrolet Motor Cars 101 s Mulberry—phone 1 (see front cover)
LENOIR CITY DIRECTORY (Piedmont Directory Co), Asheville N C, E H Miller pres-treas
LENOIR CITY OFFICIALS (see Miscellaneous Dept), s Main
Lenoir Cotton Mills, ofc 125 s Main, mill w College av and C & N W Ry; J H Beall pres, J L Nelson sec-treas, S H Sherman supt
LENOIR ELECTRIC CO (C B Bradley, J J Hickerson), "Let your electrical troubles trouble us," n Mulberry (under post office)—phone 203 (see back cover)
*Lenoir Ellen, h Freedmen
Lenoir Feed Store (J L Cottrell and E L Steele), 104 s Mulberry
LENOIR FINANCE CO, automobile financing 709 e Harper av—phone 126; Claude G Yates sec-treas
Lenoir Fire Department, 107 s Mulberry, G C Courtney chf
Lenoir Five & Ten Cent Store, 1116 s Main, J H Dingelhoef mngr
Lenoir Fruit &Candy Co (R D Ford), 197 n Main
Lenoir Furniture Corp, mnfrs, ofc Factory, T H Broyhill pres-treas, J E Broyhill sec-sls mngr
Lenoir Hardware Co Building, ofcs 101½ n Main
LENOIR HARDWARE & FURNITURE CO (Inc), general hardware, builders' supplies, furniture etc, 108 West av—phone 39; C H Hopkins pres, T H Broyhill v-pres, W J Lenoir sec-treas (see back cover & p 12)
LENOIR ICE & FUEL CO (Inc), our motto is: Service, w Harper av—phone 140; S V Tomlinson pres, R M Houck sec-treas (see top lines)
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LENOIR MERCHANTS ASSN (see Merchants Assn)
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Lenoir Pad Co (C C Underdown and V K Hoskins), 244 Mill
LENOIR PRINTING CO, commercial printing 104 Willow—phone 519-J; E H Isbell propr (see bottom lines)
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Lenoir R T, h Blowing Rock rd
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Lenoir Shoe Shop (C H Smith), repr 247 West av
Lenoir Shoe Store, 118 s Main, F P Womack mngr
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LENOIR WALTER L, v-pres-genl mngr Caldwell Motor Co, h 256 n Main—phone 117
Leonard Elizabeth Miss, student Davenport College, rms same
Levinson Claudie Miss, h 417 s Main
Levinson Mamie Miss, h 417 s Main
*Lewis Chapel A M E Church, Freedman, Rev Tompkins pastor
Lewis J W, emp Jonas Mnfg Co
Lindsay Allen, emp Lenoir Chair Co, h 129 Norwood
Lindsay Annie Miss, asst sec Citizens B & L Assn, h 115 Scroggs av
Lindsay Edgar, gro, h 115 Scroggs av
Lindsay Edwd (Lindsay & Austin), h 115 Scroggs av
Lindsay Lake, clk, h 129 Norwood
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Lindsay Saml, h 115 Scroggs av
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Lingle Doris (Ruth), chauf, h 343 s Main
Lingle Doyle (Nita V), clk Kent-Coffey Furn Co, h 122 Norwood
Lingle Nita V Mrs, clk M M Courtney Sons Co, h 122 Norwood
Lingle Woodrow, h Torrence
*Link Edwd, car washer Gulf Ref Co, h Freedman
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Link J Kenneth (Nettie), h 341 s Mulberry
Link Jas L (Lora), (Link &Suddreth), h R D 5
Link Kenneth A (Nettie), jeweler 111 s Main, v-pres Mutl B & L Assn, h 341 s Mulberry
Link M Gaines, slsmn Vogue Ldry, h 121 s Virginia
Link Marguerite Miss, student, h 341 s Mulberry
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*Lipford Bud, hlpr Smith Bros, h Freedman
Lippard Irenus, clk Belk's Dept Store, h 116 n Mulberry
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Lisenbee Margaret Miss, student Davenport College, rms same
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Livingston Roy, emp Lenoir Furn Corp, h Wilkesboro rd
Livingston W H, h Wilkesboro rd
Lloyd Odell, emp Bernhardt Furn Co, h Morganton rd
Locks Edwd, furn wkr, bds 111 Underdown av
Loftin Margaret Miss, tchr West Harper Schl
Logan Wm H (Sophie), mngr Norwood Service Sta, h Kentwood Pk
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Lovings Anna, wid G D, h 105 Davenport av
Lovings Bettie Mrs, mill hd, h 201 Mill
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Lower Creek Service Station, Wilkesboro rd
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Lutz Brooks A, parts man Phillips Motor Co, h 383 s Mulberry
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Lutz Frank, h Hickory rd
Lutz Ida Mrs, h 116 n Mulberry
Lutz J E, supt Fairfield Chair Co, h Hickory rd
Lutz J I, supt Foard Mnfg Co, h Hickory rd
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Lynch Pearl Miss, h 116 n Mulberry

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McCall Claude, emp Lenoir Chair Co
McCall Duncan C (Daisy), cafe 534 w College av, h 536 w College av
McCall Emory C (Hattie), ofc mngr Lenoir Chair Co, h 207 Norwood, Maehill Pk
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McCall Ray, foreman Hibriten Furn Co, h Morganton rd

McCall Ruth Miss, h 536 w College av

McCarley T L, h Rectory Hill

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McClain B Hardy, emp Jonas Mnfg Co, h Hickory

McClain Robt L (Bessie), emp Lenoir Furn Corp, h 130 w Powell av

McClain Robt M, h 130 w Powell av

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McDade Nellie Miss, h 133 n Ridge

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McGarr Jane Miss, h R D 5

McGarr Jno A (Mary), h R D 5

McGarr Jones J (Sarah), emp Hudson Veneer Co, h 179 s Virginia

McGarr Lonnie Miss, h R D 5

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McGarr W Mack (Martha), emp Kent-Coffey Mnfg Co, h R D 5

McGee Bertha Mrs, boarding 151 Spainhour av, h same

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McGee Donald, emp Lenoir Furn Corp, res Harrisburg N C

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McGlamery Wm M (Myrtle), foreman Lenoir Chair Co, h R D 2
McGlamery Wm, h Hickory rd
McGowan Fred S (Addie), clk Lenoir Hdw & Furn Co, h R D 1
McGowan Rom L (Annie), driver Lenoir Hdw & Furn Co, h Wilson
McGowan Rufus S (Floy), emp Lenoir Bottling Co, h 106 Stonewall
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McGuire Geo M, mngr Lenoir Quick Lunch, h n Mulberry
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McNairy Lillie, wid Dr C B, h 222 w Harper av
McNeal Arney R (Mercie), emp Kent-Coffey Mnfg Co, h (r) 496 w Anderson av, R D 4
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McNeil Louise Mrs, stengr, h s Virginia
McRary E P, h Taylorsville rd
McRary Horace, emp Lenoir Furn Corp, h Taylorsville rd
McRary L G, depy sheriff, res Granite Falls N C
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Marley Fred H, pharm McNairy's Drug Store, h Hickory rd
Marley Lucy Miss, hsekpr 138 Spainhour av, h same
Marley Margaret Miss, tchr East Harper Schl
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Marlow Frank T, emp Lenoir Furn Corp, h Hickory rd
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Marshall Mary C, wid Andrew. h 212 n Boundary
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Martin Lawrence E (Rose), opr Stand Oil Co, h 409 s Main
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Martin Lillie, wid Lee, h 302 East av
Martin Louise Miss, depy clk, h 302 East av
Martin Lucy Miss, h 107 Vance
Martin Mabel Miss, student, h 110 Palmer av
Martin Nora L Miss, emp Mallard Beauty Shop, h 203 w Ash av
Martin Rich, h 302 East av
Martin Robt, furn wkr, h 302 East av
Martin Robinson, attndt Norwood Serv Sta
Martin Tate C (Mary), furn wkr, h 409 s Main
Martin Thos, h 107 Vance
Martin Wm (Rosa), carp, h 110 Palmer av
Martinal Harriet Miss, clk Waldensian Bakery, h Wilkesboro rd

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Mathes H Cicero (Lula), mill hd, h 109 Underdown av
Matheson Jack W (Bettie N), clk Caldwell Power Co, h 106 Scroggs av
Matheson Jno D (Carrie E), asst postmaster, h 106 Scroggs av
Matheson Lucile Miss, student Davenport College, rms same
*Matthews Arthur, cook Gateway Hotel, h West End
Matthews C M, emp Lenoir Chair Co
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Mattocks J C Mrs, tchr West Harper Schl
Mauney Cecil (Arleva), furn wkr, h 136 Spainhour av
May Adkin (Emma), h 113 n Ridge
May Foster L (Marguerite), emp Kent-Coffey Furn Co, h 312 East av
May Fred H, nursery, h 129 s Beall
May Lemuel, foreman Harper Furn Co, h Scroggs av
May Marguerite W Miss, tchr West Harper Schl
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Mayleld Robt I, emp Hibriten Furn Co, h 116 s Kent
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Maynard Wm, student, h 301 w College av
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Melton Ellen Mrs, h 103 Resacca
Melton F W, emp Jonas Mnfg Co
Melton Fred, clk, h 313 e Harper
Melton Harry, carp, h 315 e Harper av
Melton J Wm (Edna), furn wkr, h 108 Underdown av
Melton Jno, h 103 Resacca
Melton Lindsay H (Cora), contr, h 313 e Harper av
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Prestwood Kate Miss, h 466 w Harper av
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Price Chas, h 911 Hospital av
Price Chas, veneer wkr, h Company av
Price Colon, messngr W U Tel Co, h 103½ West av
Price Danl, emp Lenoir Chair Co
Price Dolph (Dora), wtchmn Davenport College, h 301½ West av
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Price J A & Son (J A and E G Price), shoe reprs 114 s Mulberry
Price J L, emp Jonas Mnfg Co
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Smith Geraldine W Miss, student Davenport College, rms same
Smith H, emp Lenoir Furn Corp
Smith H, emp Lenoir Chair Co
Smith H G, h Hickory rd
SMITH HERBERT G (H Elizabeth), (Smith Bros), h Kentwood Park—phone 478-L3
Smith Ivey E, emp Jonas Mnfg Co, h 197 s Virginia
Smith J E, h Morganton rd
Smith J J, h Granite Falls rd
Smith Joe A, h Wilkesboro rd
Smith Jno, emp Lenoir Chair Co
Smith Jno C (Maude), postmaster, h w Ash av
Smith Jno O, h Connelly Springs rd
Smith Jno O (Kate), auto mech Smith Bros, res Granite Falls N C
Smith Johnsie Miss, student Davenport College, rms same
Smith L F, emp Lenoir Chair Co
SMITH LLOYD B (Elizabeth E), (Smith Bros), h Kentwood Park—phone 564-L2
Smith Lloyd J (Dolly), slsmn Hunt Gwyn Motor Co, h 125 s Virginia
Smith M Lee, depy sheriff, h R D 2
Smith Mamie, wid G W, h 213 Resacca
Smith Mark W (Minnie), emp Hudson Veneer Co, h 139 s Virginia
Smith Marcus P (Rose L), emp Bernhardt Furn Co, h Bradford av
Smith Martha, wid J M, h 333 e Harper av
Smith Martin (Carrie), waiter Lenoir Quick Lunch, h 139 n Mulberry
Smith Mary E Miss, emp Hickory Hos Mills, h 139 s Virginia
Smith Marvin M (Mamie), garage, h Kentwood Park
Smith Maude T Mrs, clk M M Courtney Sons Co, h w Ash av
Smith P W (Bessie), emp JonasMnfgCo, h 197 s Virginia
Smith Pool Room, 105 s Mulberry, E E Davis mngr
SMITH R MARVIN (Mamie), (Smith Bros), h Kentwood Park—phone 547-W
Smith Ray, hlpr, h 113 Norwood
Smith Robt, emp Lenoir Furn Corp
Smith Robt A (Bertha), depy sheriff, h Westman av
Smith Robt R (Mary), emp Lenoir Furn Corp, h w Fairfield av
Smith Ronda D (Hallie), slsmn, h Willow nr end
Smith Ross, emp Lenoir Chair Co
Smith S W, h Connelly Springs rd
Smith Saml A (Hattie), h 113 Norwood
Smith Thos (Mary), fireman, h 411 w College av

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
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Smith W M, h Connelly Springs rd

Smith W Perman, h w Fairfield av

Smith Walter W (Lula), chair wkr, h Company av

Smith Wm B (Maude), emp county, h 338 s Mulberry

Smith Wm C (Ruth), veneer wkr, h 123 Vance

Smithey Department Store, 110 w Harper av, T C Hamilton mngr

Snelling Louis F (Vonciel M), bkkpr Smith Bros, h 310 w Harper av

Snelling Vonciel M Mrs, bkkpr First Natl Bank, h 310 w Harper av

Snyder Benj F, opr Universal Theatre, h 225 n Main

Snyder Dewey L (Launa), emp Bernhardt Furn Co, h w Fairfield av

Soots W Sherman (Laura), mill hd, h 225 Mill

South Arthur, lab, h Goforth rd

South Emma Miss, h Goforth rd

South Lenoir Baptist Church, Mill nry Underdown av, Rev H S Benfield pastor

South Lenoir Methodist Church, 101 Underdown av, Rev R F Hovis pastor

Sout Rosa Miss, h Goforth rd

Southeastern Express Co, 202 s Main, F D Kelly agt

SOUTHERN BELL TELEPHONE & TELEGRAPH CO, s Boundary—phone 9000; R D Suttenfield mngr

Spainhour Bessie E Miss, h Morganton rd

Spainhour Ida E, wid T A, farmer, h Morganton rd

Spainhour Jos A, brklyr, h Morganton rd

Spainhour Walter J (Mary E), bkkpr Jennings Furn Co, h 129 s Virginia

Speaks S W, emp Lenoir Veneer Co, h Miller Hill rd

*Spearman Jno J, prin West End and Freedman Schls, h Freedman

Spencer A N, auditor Caro Stores, h Wilkesboro rd

Spencer Albert, h 134 Hospital av

Spencer Arthur G (Pearl), trav slsmn, h Kentwood Pk

Spencer Clara Miss, bkkpr Appalachian Poster Advertising Co, h 134 Hospital av

Spencer Jos C (Stella), mngr Stand Oil Co Filling Sta, h e Lenoir

Spencer W Avery (Nelie), carrier P O, h 142 Wilson

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Sprinkle David, student, h 108 Cherry
SPURLING L SPURGEON (Kathleen), atty-at-law and dist solr 16th Judicial Dist, 8 First Natl Bank Bldg (P O Box 327)—phone 18, rms Carlheim Hotel
Squires Houston D (Squires & Whisnant), h 323 s Mulberry
Squires Mark (Squires & Whisnant), h 323 s Mulberry
Squires & Whisnant (Mark and H D Squires), attys-at-law 103½ s Main
Srouggs J Mason (Mary), furn repr, h 497 w Harper av
Stacey Carrie Miss, student Davenport College, rms same
Stacey Eunice Miss, student Davenport College, rms same
Staley Lee, furn wkr, bds 257 Mill
Staley Robt, emp Lenoir Furn Corp
Stallings Glen, emp Lenoir Chair Co
Stallings Marshall S, clk Clay's Gro, h R D 3
Stallings Ollie Miss, clk Lenoir Cot Mills, res Whitnell N C
Stallings Pauline Miss, student Davenport College, rms same
Stanberry Mary Miss, tr nurse 135 Hospital av, h same
Standard Oil Co, s Mulberry cor Harper av
Standard Oil Co, Valmead N C
Standard Oil Co Filling Station, n Main nr end, J C Spencer mngr
Stanford Chas (Connie), furn wkr, h Hickory rd
Staten Chas (Mae), emp Lenoir Chair Co, h 341 s Main
*Steed Perlie, porter Lenoir Quick Lunch
*Steel Chas (Carrie), hlpr Caldwell Motor Co, h Broadway, West End
*Steel Mary, maid Carlheim Hotel, h Freedman
Steele C C, store Blowing Rock rd
Steele Cotton Mill Co, 419 w Harper av, R L Steele pres, T H Broyhill sec, P A Carpenter supt
Steele E L (Willie A), (Lenoir Feed Store), h s Mulberry
Steele Evelyn C Miss, student Davenport College, rms same
STEELE GEO G (Hattie), sec-treas-mngr Caldwell County Creamery (Inc), h 119 Stonewall
Steele Lauretta Miss, stengr Lenoir Cot Mills, h R D 1
Steele R L, pres Steele Cot Mill Co, h Wilkesboro rd
Steele S C, h Taylorsville rd
Stelling Nelson, emp Jonas Mnfg Co
Stemple Simpson M (Mabel), bkkpr Lenoir Furn Corp, h 126 Vance
Stephen Belle, cook w Ash cor Broadway, h same

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Stephenson Ailene Miss, student Davenport College, rms same
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Stevens Fredk J (Lillian), ins agt, h 261 n Main
STEVENS WM E (Ruth H), (Wm E Stevens & Co), h 108 Norwood—phone 277
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Stewart Elizabeth Miss, student Davenport College, rms same
Stimson C C (Annie R), auto repr 101 Depot, h 135 Hospital av
Stine Gladys L Miss, bkkpr Phillips Motor Co, h 378 s Mulberry
Stine Ivey B (Texie O), gro 431 w College av, h 429 same
Stine Lawrence F (Nellie), asst cashr First Natl Bank, h 225 w College av
Strickland Isadora, wid C M, h 338 s Mulberry
Stokes Carl, fireman Vogue Ldry, h Lenoir
Stokes Catherine Miss, student Davenport College, rms same
Stone Earl, bkkpr Hunt Gwyn Motor Co
Stone J Kenneth, sign painter 109 West av, h 210 w Ash av
*Stone June (Kiter), emp Gulf Ref Co, h West End
Stone Mattie Miss, mill hd, h 216 Mill
Stone Violet Miss, mill hd, h 216 Mill
Storey C M, emp Lenoir Furn Corp
Storey M S, emp Harper Furn Co
Storey Melton, emp Lenoir Furn Corp
Storie Arthur C (Omie), h nr Spainhour av
Storie Colonel M (Ethel), emp Lenoir Furn Corp, h 181 s Virginia
Storie Eugene C, emp Jonas Mnfg Co, h nr Spainhour av
Storie Everett H (Alice), foreman Hudson Veneer Co, h 144 s Virginia
Storie Romulus L (Alice), emp Hudson Veneer Co, h nr Spainhour av
Storie Spencer C, h nr Spainhour av
Storie Wallace G, h nr Spainhour av
Story Edwd, student, h 116 Norwood
Story I R, emp Hudson Veneer Co, res Findlay N C
Story Jos, emp Hudson Veneer Co, res Patterson N C
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Story W Adelphus, emp Hudson Veneer Co, res Valmead N C
Story Wm H (Velma), mech H & H Motor Co, h Morganton rd
Stout H, emp Lenoir Chair Co
Stout Louis, emp Harper Furn Co
Stroup Gus L (Rena), barber Natl Barber Shop, h Hospital av
Stubbs Danl (Julia, painter, h 232 n Main
Stubbs Dan H, v-pres-genl mngr Stubbs Veneer Co, h Hickory rd
Stubbs F M, h Hickory rd
Stubbs Helen Miss, stengr Stubbs Veneer Co, h Hickory rd
Stubbs Veneer Co, mnfrs Harrisburg rd and C & N W Ry, S S Jennings pres, R E Hollowell v-pres, D H Stubbs v-pres-genl mngr, C E Rabb sec-treas, S C Paris supt
Sturgett B F, emp Jonas Mnfg Co
Sturgill C Steele, emp Lenoir Furn Co, h Hickory
Sturgill Thos F (Emma), emp Jennings Furn Co, h Hickory
Sturgill Wade W, emp Fairfield Chair Co, h Hickory
Suddreth A J, h Morganton rd
Sudderth Abram J (Lucy), gro Collettsville rd, h same
Suddreth C W, h Morganton rd
Suddreth Caroline Miss, h Morganton rd
Suddreth Carolyn E Miss, student Davenport College
Suddreth Clarence R (Frances), mech C C Stimson, h Morganton rd
Suddreth Clarence, attndt Gulf Ref Co, h Morganton rd
Suddreth E C, emp Jonas Mnfg Co
Suddreth Fred (Agnes), (Red Bird Hot Dog Stand), h Collettsville rd
Suddreth Fred (Agatha), (Link & Suddreth), h R D 5
Suddreth Grady W (Ethel), brklyr, h Morganton rd
Suddreth Hardy C (Alice), mngr Caro Stores, h R D 5
Suddreth J W, h Morganton rd
Suddreth Jackson (Jewel), emp Jennings Furn Co, h 165 s Virginia
*Suddreth Jarvis B (Effie V), janitor Caldwell Power Co, h Freedman
Suddreth Jno L (Cornelia), farmer, h Morganton 3d
Suddreth Lottie Miss, student Davenport College, h Morganton rd
Suddreth Nancy, h Collettsville rd
Suddreth Ralph L, h Morganton rd
Suddreth S Findley (Arilla J), cabtmkr Pied Bldg & Sup Co, h n Main extd
SUDDRETH W CLYDE (Estelle), asst sec Kent-Coffey Mnfg Co and v-pres Caro Home Furnshng Co, h 113 s Beall—phone 328

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Sullivan Joseph, furn wkr, h 103 Spainhour av
Sumter Cletus C (Agnes), electrn Home Elect Co, h 333 e Harper av
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SUTTENFIELD ROBT D (Catherine), mngr Southern Bell Tel & Tel Co, h 407 Vance—phone 9080
Swan Lloyd A, trav slsmn, h Wilson
Swan Mary Miss, h Wilson
Swan Victoria, wid R W, h Wilson
Swanson Glen L (Sallie), plmbr Swanson Plmbg Co, h Stonewall
Swanson Grady, emp Jonas Mnfg Co
Swanson Hakwood (Viola), saw hd, h 319 s Main
Swanson Isaac A (Jane), (Swanson Plmbg Co), h R D 1
Swanson J C, h Hickory rd
Swanson J N, h Hickory rd
Swanson J R, h Wilkesboro rd
Swanson Plumbing Co (I A and T A Swanson), 111 w Harper av
Swanson T B, h Zacks Fork rd
Swanson T Hill (Fannie), (Swanson Plmbg Co), h R D 1

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109½ S. Mulberry Lenoir, N. C. Phone 340

Talbot Ellen, wid J W, h 103 Spainhour av
Tate Dorothy Miss, stengr Kent-Coffey Mnfg Co, h 143 Wilson
TATE'S DRUG STORE (Earl H Tate), prescriptions first 109 n Main—phone 355 (see top and bottom lines & p 7)
TATE EARL H (Tate's Drug Store), h 143 Wilson—phone 409-W
Tate Edwin, h Wilson
Tate Maud Miss, tchr, h Wilson
Tate Wallace W (Emma), genl mdse e Harper av nr end, h Wilson
Taylor C J, emp Lenoir Chair Co
Taylor C L, emp Jonas Mnfg Co
Taylor Callie M, wid M L Rev, h 114 e Finley av
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Taylor H, emp Lenoir Chair Co
Taylor Jos E, stengr, h 247 n Main

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Taylor Robt, sign painter, h 122 n Mulberry
Taylor Turner, furn wkr, h Underdown av
Taylor W R (Lena R), emp Stand Oil Co, rms 206 n Main
Taylor W R, emp Harper Furn Co
Taylor Wm R (Viola), trav slsmn, h Kentwood Pk
Teague Alex, clk Caro Stores, res Hickory N C
Teague H Moran (Nellie (Teague's Studio), h 109 n Ridge
Teague Ira M, student, h 109 s Kent
Teague Loree Miss, student, h 109 s Kent
Teague Monroe M, supt Lenoir Furn Corp, h w Ash av
Teague's Studio (HM Teague), photgrs 120½ s Main
Teague T Sylvester (Pearl), contr, h 109 s Kent
Teague Walter L, foreman Lenoir Furn Corp, h w Ash av
Teeters Dock (Lonie), painter, h n Ridge
Teeters Ethel F Miss, stengr Lenoir Elect Co, h 113 w Finley av
Teeters Geo, emp Lenoir Furn Corp, res Harrisburg N C
Teeters Jay B (Katie), veneer wkr, h Montview av
Teeters T Wilson (Ethel), carp, h 113 w Finley av
*Thomas Clarence, hlpr Norwood Serv Sta, h Freedman
Thomas I W Mrs, h Zack Fork rd
Thomas Jno, trader, M C Johnson, h Morganton rd
Thomas Susie Miss, student Davenport College, rms same
Thompson Carl, emp Lenoir Furn Corp
Thompson Felix N, emp Hudson Veneer Co, h Wilkesboro rd
Thompson Fred A (Margaret L), ofc mngr Steele Cot Mill Co, h Norwood at end, M Pk
Thompson Greene, bill poster Appalachian Poster Advertising Co
Thompson J C, emp Lenoir Furn Corp, h Wilkesboro rd
Thompson M K, h Wilkesboro rd
Thompson R G, police, h Powell rd
Thompson R G, h Wilkesboro rd
Thompson Wade L (Gladys), mech C C Stimson, h 232 n Main
Thompson Walter E, mngr D Pender's Gro Co, h 121 West av
Thornburg Jno L (Zora), mech Caldwell Motor Co, h 105 s Ridge
Thurlow S E Rev, pastor First Advent Christian Ch
Thurston Henry J, printer Lenoir Ptg Co, h 310 w Harper av
Tilley H H, h Morganton rd
Tilley Jno T (Gladys), emp Jonas Mnfg Co, h 121 s Virginia
Timmons L W (Laura), lineman Caldwell Power Co, h 206 n Main
Tinker Muriel, washman Vogue Ldry, h Lenoir
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Todd Clara A, wid A N, h 257 e Harper av—phone 402-J
TODD INSURANCE AGENCY (see Fidelity Insurance Agency)
TODD J RALPH (Irene), treas Kent-Coffey Mnfg Co, h 217 w Ash av—phone 13
TODD LOUISE E MISS, clk Fidelity Ins Agency, h 257 e Harper av—phone 402-J
Todd Miriam Miss, h 257 e Harper av
Todd Ruth H Miss, stengr, h 257 e Harper av—phone 402-J
Talbert J Lorenzo (Lillie), carp, h 311 e Harper av
Tolbert Jarvis C (Bergie), slsmn, h 319 e Harper av
TOLBERT JNO R (Eva V), wholesale and retail automobile supplies, 123 n Main—phone 130, h 309 e Harper av—phone 527-J (see bottom lines)
Tolbert Thelma Miss, tchr, h 311 e Harper av
Tomlinson Ruby Miss, h 112 n Ridge
TOMLINSON S V (Annie), pres Lenoir Ice & Fuel Co, res North Wilkesboro N C
*Tompkins ——— Rev, pastor Lewis Chapel A M E Ch, h Freedman
Torrence A Frye (Torrence Serv Sta), h 104 s Virginia
Torrence Service Station (A F Torrence), 100 s Virginia
Townsend Folger L (Newland & Townsend), notary 208-209 Miller Bldg, h 305 w College av
Townsend Mary Miss, h 305 w College av
Townsend Metta F, wid F L, h 305 w College av
Ferris Otis G, steward Carlheim Hotel, rms same
Triplett Ansel, h Reform
Triplett Arnold, tr driver, h Reform
Triplett Beatrice Miss, stengr, h Reform
Triplett Bill B, clk S E Exp Co, h 202 w Ash av
Triplett Billie Miss, h 125 w Powell av
Triplett C G, foreman Jonas Mnfg Co
Triplett C Ralph (Susanne), emp Lenoir Veneer Co, h 185 s Virginia
Triplett Carl, clk R J Setzer, h Maple
Triplett Chas, emp Lenoir Furn Corp, h Prospect
Triplett Claud S (Alice), lmbr inspr, h 108 n Ridge
Triplett Don, emp Lenoir Furn Corp, h s Main
Triplett Elizabeth Miss, stengr Lenoir Chair Co, h 108 n Ridge
Triplett Eugene S, clk Kent-Coffey Mnfg Co, h 108 n Ridge

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TRIPLETT EVA MISS, asst sec Chamber of Commerce and Merchants Assn, h 221 w Ash av—phone 217
Triplett F Bell, emp Hudson Veneer Co, h Maple
Triplett H, emp Lenoir Chair Co
Triplett Harold, h Reform
Triplett J Calvin, emp Hudson Veneer Co, h Yadkin Valley rd
Triplett J Dermont, mngr Gulf Ref Co, h 127 w Harper av
Triplett J Elbert (Minnie), emp Kent-Coffey Mnfg Co, h 125 w Powell av
Triplett J Maud Miss, student, h 105 Howard
Triplett Jack, carp, h 105 Howard
Triplett Jesse, emp Lenoir Chair Co
Triplett Joseph, student, h 105 Howard
Triplett L Dow (Annie), brklyr, h 105 Howard
Triplett Ozro C (Cordie), furn wkr, h Reform
Triplett Ralph, emp Lenoir Veneer Co, res Hayestown N C
Triplett Rich L (Callie), trav slsmn Hickory Gro Co, h 401 Vance
Triplett Silas E, draymn, h 103 s Kent
Triplett Z R, emp Lenoir Chair Co
Trott Ralph D (Virginia), slsmn J R Tolbert, h 493 w Harper av
Turner D Walter (Sarah P), pres Caro Stores (Inc), h 335 s Mulberry
Turner Grover (Josephine), furn wkr, h Westman av
Turner Louis E (Lillie A), furn wkr, h Reform
Turner Sarah Miss, h 335 s Mulberry
Turner Wm H (Lee), supt Barnhardt Chair Co, and Bernhardt Furn Co, h 219 West av
Turnmire Chas, h Blowing Rock rd
Turnmire Chas N, emp Lenoir Furn Corp, res Hudson N C
Turnmire J D, h Harrisburg rd
Turnmire J W, emp Lenoir Chair Co
Tuttle Columbus A, U S Commsnr, h 114 e Finley av
Tuttle Ella Miss, h 108 n Mulberry
Tuttle Geo Mrs, tchr East Harper Schl
Tuttle Hugh W (Julia), paper hngr, h 118 e Finley av
Tuttle J R (Mary), mech Phillips Motor Co, Blowing Rock rd
Tuttle Jno M (Nannie G), h 300 w Harper av
Tuttle Lake, h 118 e Finley av
Tuttle Lillie Miss, stengr Hibriten Furn Co, h 108 n Mulberry
Tuttle Saml L, buyer Lenoir Veneer Co, h 144 Prospect
Tuttle Wm (Louise), tr driver, h 465 w Harper av
TYSINGER WM L (Mildred), (Home Electric Co), h 318 s Mulberry—phone 278

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Umstead Vertie Miss, tchr Davenport College, h same
Underdown Chas C (Frances E), (Lenoir Pad Co), h 248 Mill
Underdown Floyd (Mazie), tr driver Lenoir Pad Co, h 256 Mill
Underdown Ida Mrs, mill hd, h 256 Mill
UNDERHILL LAWRENCE C, sec Chamber of Commerce and Merchants Assn 101-105 n Main—phone 65, rms Carlheim Hotel—phone 137
Underdown Milton A (Vernie M), foremn Bernhardt Furn Co, h 100 Underdown av
Underdown P C, emp Lenoir Pad Co, h Mill
Underdown Rose, wid J V, h 415 w College av
United States Post Office, 104-106 n Mulberry, J C Smith postmaster, J D Matheson asst postmaster
Universal Theatre, 105½ s Main, C A Peeler mngr
Union Mirror Co, 300 Oak cor Vance, F H Coffey pres-genl mngr, H F Coffey sec-treas

V
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Vlaservich Nicholas J (Otis), restr 324 West av, h 301½ West av
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Wagner Warren R, h 138 n Ridge
Wagner Warren V (Nellie), miller Lenoir Mills, h 138 n Ridge
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Walker Clarence (Esther), emp Jonas Mnfg Co, h 107 Stonewall
Walker Clay, overseer Lenoir Cot Mills, h 216 Mill
Walker Coot, overseer Steele Cot Mills, h Spruce
Walker David A (Mary), emp Lenoir Chair Co, h 220 Bradford av
Walker Elijiah (Julia), h 130 Spainhour av
Walker Eliza (Zula), sec hd C & N W Ry, h 103½ w Harper av
Walker G, emp Lenoir Chair Co
Walker G Clarence, emp Steele Cot Mills, h 220 Bradford av
Walker Gaither, emp Hudson Veneer Co, h Wilkesboro rd
Walker H Clay (Ora), mill hd, h 216 Mill
Walker J B, emp Lenoir Chair Co
Walker Junius F (Elsie), mill hd, h Spruce
Walker Lee, mill hd, h 130 Spainhour av
Walker O, emp Lenoir Chair Co
Walker Russell, emp Lenoir Chair Co
Walker S L, emp Lenoir Chair Co
Walker Synie Miss, mill hd, h 130 Spainhour av
Walker Walter R (Lula), slsmn, h 105 Conley
Walker Wm, carp, h 113 w Finley av
Walker Wm A (Augusta), h 106 s Kent
Walker Wm R (Nellie), overseer, h 117 Reform
Wall Albert H (Belle), (Wall Bros), h 108 Conley
Wall Bros (A and D N), photrs 109½ s Main
Wall Carrie, wid L N, h 108 Conley
Wall Cohene Miss, h 108 Conley
Wall David N (Wall Bros), h 108 Conley
Wall Edwd, photog, h 108 Conley
Wall Howard, clk J C Harris Store No 2, h 108 Conley
Wall L Herbert (Lottie), bkkpr, h 451 w Harper av
Wall Wm, clk, h 108 Conley
Wall Wm, student, h 451 w Harper av
Wallace Howard, furn wkr, bds 151 Spainhour av
Wallace Ray, furn wkr, bds 151 Spainhour av
Wallace Romie, bds 151 Spainhour av

THE CITY CLEANERS
DRY CLEANING, TAILORING AND ALTERING
We SPECIALIZE IN LADIES DRESSES
124 WEST AVE. LENOIR, N. C. PHONE 82

HOME ELECTRIC CO.
W. L. TYSINGER, Mgr.
Electrical Contractors, Fixtures and Supplies
113 W. HARPER AVE. LENOIR, N. C. PHONE 81

Walsh D G, h Connelly Springs rd
Walsh Jno M, chf police, h Connelly Springs rd
Walsh T Glenn (Gertrude), mchst, h 122 w Harper av
*Walters Jeff, emp Harrison & Co, h Freedman
Walton E W, mngr Hickory Hosiery Mills, res Hickory N C
Ware R Dwight Rev (Ann), pastor First Meth Ch, h w Ash av cor Boundary
Ward Alline Mrs, emp The City Clnrs, h Wilksboro rd
Ward Jas P (Alline), slsmn The City Clnrs, h Wilkesboro rd
Warren Barbara Miss, student, h 139 s Beall
Warren Cathleen Mrs, county welfare officer, ofc Court House
Warren Clarence S (Marjorie), supt City Schools, ofc Central High Schl, h 131 s Beall
WARREN EVA R, wid E Flake, clk Southern Bell Tel & Tel Co, h 266 e Harper av—phone 9083
Warren R F, depy sheriff, res Collettsville N C
Warren J W, emp Harper Furn Co
Warren Thos L (Cathleen W), (Warren & Crisp), h P O Box 121
Warren Willard (Mary), furn wkr, h 103 Cherry
WARREN & CRISP (T L Warren, A R Crisp), attys-at-law 1A-1B Miller Bldg—phone 366
Warrior Service Station, Blowing Rock rd
Washburn Alice Miss, student Davenport College, rms same
Watson A A, h Yatkin Valley
Watson Albert G, mech Robbins Bros, h 214 w College av
Watson Alice L Miss, h 222 w Harper av
Watson Carrie A, wid W B, h 242 n Main
Watson Clyde R (Edith), emp Lenoir Chair Co, h 98 s Virginia
Watson Dillard, emp Bernhardt Furn Co, h 118 s Kent
Watson E Avery (A Sarah), furn wkr, h Mill
Watson Glenn, emp Jonas Mnfg Co
Watson Greenwood (Belle), furn wkr, h 108 Oil av
Watson H A, emp Jonas Mnfg Co
Watson H G, emp Jonas Mnfg Co
Watson Jane Miss, h 98 s Virginia
Watson Lloyd, furn wkr, h Mill
Watson Louis E (Beatrice), shop foreman Piedmont Bldg & Sup Co, h Highway No 17
Watson Robt, emp Lenoir Chair Co
Watson T, emp Lenoir Chair Co
Watson Theodocia Miss, tchr East Harper Schl
Watson Thos S, emp Hudson Veneer Co, h R D 5
Watson Wm (Mary), barber, h 347 s Main

GOOD PRINTING Lenoir Printing Co.
104 Willow St. Phone 519-J
LENOIR, N. C.

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
109 N. MAIN ST. PHONE 355

Watts Etta, wid B T, h 345 s Main
Watts Howard, clk, h 218 w Harper av
Watts Jas W (Alice), slsmn, h 218 w Harper av
Watts L A, emp Harper Furn Co
Watts Malta Mrs, cashr Universal Theatre, h 126 n Mulberry
Watts Sallie Miss, clk Belk's Dept Store, h 218 w Harper av
Watts Wm B (Malta), slsmn Caldwell Motor Co, h 126 n Mulberry
Watts Wm C (Myrtle), cabt mkr Lenoir Mnfg Co, h 343 s Main
Weather Wade (Lucille), emp Lenoir Chair Co, h 303 West av
Weaver C G, foreman Harper Furn Co, h Pennington
Weaver Carl G (Frances), lmbr inspr, h 602 s Main
Webb Marshall L, emp Lenoir Furn Corp, h Hickory
Weed Lillian Miss, tchr East Harper Schl
Weeks Paul W (Carrie H), printer The Lenoir News-Topic, h 221 w Harper av
Welch Otis, furn wkr, h Company av
Welch Vance, emp Lenoir Veneer Co, h Miller Hill rd
Well Jos K (Catherine) (City Shoe Shop), rms 206 n Main
West E, emp Lenoir Furn Corp
*West End School, West End, J J Spearman prin
West Harper Elementary School, Willow cor Harper av, Miss Mary Duff prin
West Junius R (Lillie), (West & Sharpe), h Mill
West Willard (Emma), mill hd, h 215 Mill
West & Sharpe (J R West and Walter Sharpe), gros Mill
WESTERN UNION TELEGRAPH CO, 108 s Main, Miss Eoline E Hailey mngr
Westmoreland Chas E (Mary L), emp Hudson Veneer Co, h 500 w Harper av
Wheeling H, emp Lenoir Chair Co
Wheeling H G, emp Lenoir Furn Corp
Whisnant Annie D, wid J W, slsldy, h 115 s Beall
Whisnant Evelyn Miss, clk, h 388 s Mulberry
Whisnant Jno W Jr, student, h 115 s Beall
Whistnant L W, emp Harper Furn Co
Whisnant Lonnie E (Myrtle), clk, h 401 s Main
Whistnant Pink, emp Harper Furn Co
WHISNANT WALTER (Julia M), (Blackwelder-Whisnant Ins Agcy), h 388 s Mulberry—phone 538-J
White Annie Mrs, h 536 w College av
White Bud, emp Lenoir Chair Co
White Chas, emp Lenoir Furn Corp
*White Dorsey, emp Lenoir Furn Corp, h Freedman

Use PERFECTION SELF-RISING FLOUR
MANUFACTURED BY LENOIR MILLS PHONE 72

WM. E. STEVENS & COMPANY
CERTIFIED PUBLIC ACCOUNTANTS—AUDITS, SYSTEMS, FEDERAL AND STATE TAX SERVICE
OFFICE PHONE 184 RES. PHONE 277 201-202 FIDELITY BLDG.
LENOIR, N. C.

White F T, emp Harper Furn Co
White Frank B (Cornelia), sismn Caldwell Motor Co, h 120 Vance
White Greene, emp Lenoir Furn Corp, h s Virginia
White Green W (Cornelia), emp Lenoir Furn Co, h Hickory
White J Russell, emp Jennings Furn Co, h 116 s Kent
White Lucy Miss, h Hickory
White R Lee,White R Lee, emp Lenoir Chair Co, h Hickory
White Ray M, emp Lenoir Furn Corp, h e Harper av
White Roy T (La Foy), plmbr, h Lenoir av
White Rufus G, emp Hudson Veneer Co, h R D 5
White Rufus G (Clonsie), emp Hudson Veneer Co, h Goforth rd
White T M (Lucille), trav slsmn, h 110 s Beall
White T Troy (Addie), emp Lenoir Furn Co, h 116 s Kent
White Thos L, v-pres Jennings Furn Co, h 110 s Beall
White Wm M (Alma E), city health officer and phys, h 345 s Mulberry
Whitener F M, h Taylorsville rd
WHITLOCK ASHBY A (Pearl R), genl mngr Pied Utilities Co (Inc) res 1812 14th av—phone 792, Hickory N C
Whitnel Cotton Mill Co, ofc 125 s Main, mills Whitnel N C, G F Harper pres, J L Nelson sec-treas, S H Sherman supt
Whitten Murray, furn wkr, bds 257 Mill
Whittington L M, emp Lenoir Furn Corp
Wilkinson Bessie Miss, student Davenport College, rms same
Williams Bud F (Eleanore), emp Kent-Coffey Mnfg Co, h 522 w College av
Williams Buford F (Sallie I), mayor of Lenoir (Williams and Pritchett) and notary 6-7 First Natl Bk Bldg, h 204 w Harper av
Williams Clarice Miss, student Davenport College, rms same
Williams Eleanore Mrs, boarding 522 w College av, h same
Williams H, emp Lenoir Chair Co
Williams Herbert, emp Kent-Coffey Mnfg Co, h 522 w College av
Williams J Harvey, supt Caro Stores, res Gastonia N C
Williams Jessie L, furn wkr, h 522 w College av
Williams Macon M (Oneita F), supt public and city engnr, office 105 s Main, h 209 Norwood, M Pk
Williams R Albert (Minnie), furn wkr, h 149 Spainhour av
Williams Robt G (Nettie), h 220 s Bradford av
Williams Roy, emp Lenoir Furn Corp, res Hudson N C
Williams Sally, wid J M, h 134 s Virginia
Williams & Pritchett (B F Williams and J T Pritchett), attys-at-law, 6-7 First Natl Bk Bldg
Williamson Mary M Mrs, opr W U Tel Co, h 317 West av

PIEDMONT DIRECTORY Co.
INDEPENDENT SOUTHERN DIRECTORY PUBLISHERS
PATRONIZE SOUTHERN INDUSTRIES

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

Wilson Annie Miss, bkkpr-stengr The Lenoir News-Topic, h R D 3
Wilson Clarence, emp Harper Furn Co
Wilson Clarence L (Hessie M), phys, h 212 n Main
Wilson Claud (Jennie), (Austin & Wilson), h 112 Underdown av
*Wilson David, emp Hudson Veneer Co, h West End
Wilson Flora L Miss, student Davenport College, h 212 w Main
Wilson G R, emp Harper Furn Co
Wilson Hilliard B, student, h 212 n Main
Wilson Janes, emp Kent-Coffey Mnfg Co, h Collettsville rd
Wilson Jno, emp Harper Furn Co
Wilson Jno M, h Morganton rd
*Wilson Kell, emp Hudson Veneer Co, h West End
Wilson Maggie, wid W H, h 308 w Harper av
Wilson Nan W Miss, tchr High Schl
*Wilson Naomi A, hlpr Waldensian Bakery, h West End
Wilson Owen C, clk Smithey's Dept Store, h R D 3
Wilson Rathmell, student, h 212 n Main
Wilson Riley L (Myrtle), furn wkr, h 224 Realty av
Wilson T Henry (Belle B), sec Bernhardt Furn Co, h 204 Norwood M Park
Wilson Thos W, h 204 Norwood
*Wilson Wm, emp Hudson Veneer Co, h West End
Winebarger R C (Crystal), slsmn, h 135 s Virginia
Winecoff Elizabeth Miss, student Davenport College, rms same
Winkler A, emp Lenoir Chair Co
Winkler Billie Miss, mill hd, h 203 Mill
Winkler C, emp Lenoir Chair Co
Winkler Carroll, emp Jonas Mnfg Co
Winkler Edwd (Ellen), h Spruce
Winkler Edna Miss, student, h Spruce
Winkler Edwd (Ellen), h Spruce
Winkler Ethel Miss, mill hd, h Spruce
Winkler Frank E (Vernie), emp Lenoir Chair Co, h Spainhour av
Winkler Geo W (Clara), furn wkr, h Spainhour av
Winkler Harrison (Kathleen), garage, h 116 n Ridge
Winkler Horace (Maud), furn wkr, h Lenoir av
Winkler J Bun, yd foremn Lenoir Mnfg Co, h Broadway
Winkler Jno R, h Spainhour av
Winkler Julia, wid C C, h 157 Spainhour av
Winkler L, emp Lenoir Chair Co
Winkler Lucile Miss, clk West & Sharpe, h Mill
Winkler Ralph H (Nannie), furn wkr, h Spainhour av
Winkler Raymond (Lucile), emp Lenoir Chair Co, h 319 s Main

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.
Our Motto is: SERVICE
W. HARPER AVE. LENOIR, N. C. PHONE 140

Winkler Robt H (Mary L), foreman Lenoir Chair Co, h 115 Broadway
Winkler Sarah Miss, h Spruce
Winkler Sherman (Myrtle), condr, h 157 Spainhour av
Winkler Susie Miss, mill hd, h 203 Mill
Winkler T J, emp Harper Furn Co
Winkler Thos, emp Harper Furn Co
Winkler Walter, emp Lenoir Chair Co
Winkler Walter, emp Lenoir Furn Corp
Winkler Walter (Ida), furn wkr, h Spruce
Withers Fred, emp Lenoir Chair Co
Withers W, emp Lenoir Chair Co
*Witherspoon Bryson, emp Harrison & Co, h n Ridge
*Witherspoon David, lab Lenoir Furn Corp
*Witherspoon Rufus, emp Lenoir Furn Corp, h Coffey Hill
Wolfe Mary W Miss, tchr Davenport College, h same
Womack Frank P (Eva R), mngr Lenoir Shoe Store, h Kentwood Pk
WOMACK MARIE S MISS, asst sec-treas Fidelity Insurance Agency (Inc), h Kentwood Pk—phone 318
Wood Fred, emp Jonas Mnfg Co
Wood J E, emp Lenoir Furn Corp
Wood Jas C, painter Blue Ridge Body Wks, h R D 4
Wood Jno (Lucy), furn wkr, h Wilson
Woodie Isaac M (Mary), emp Steel cot mills, h 213 Bradford av
Woods G Walter, h Hickory
Woods J Willard (Mamie), emp Lenoir Chair Co, h Hickory
Woods Jos (Virginia), emp Jonas Mnfg Co, h 129 Vance
Woods R Tilden (Minnie), emp Hudson Veneer Co, h Hickory
Woods T P, h Blowing Rock rd
Woods Tilden, emp Hudson Veneer Co, res Warrior N C
Woods Woodrow C, emp Bernhardt Furn Co, h Hickory
Wright Della Miss, mangler Vogue Ldry, h Lenoir
Wright Emma, wid W L, lndry wkr, h 136 Spainhour av
Wright Kate C, wid T E, h 312 East av
Wright Raymond (Carrie), furn wkr, h Mill
Wylie Elizabeth Miss, student Davenport College, rms same
Wynne C Elizabeth Miss, student Davenport College
Wynne Corna Miss, h 372 s Mulberry
Wynne's Garage (Geo Wynne), reprs 206-208 s Main
Wynne Geo E (Zella), (Wynne's Garage), h 372 s Mulberry

ASHE ROOFING COMPANY
ROOFING AND SHEET METAL WORK
711 E. HARPER AVE. LENOIR, N. C. PHONE 334

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, Sec. & Treas.
PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Y | Mooney-Seagle Plumbing & Heating Co.
109½ S. Mulberry Lenoir, N. C. Phone 340

Yates A Dewey (Hilda), emp Lenoir Furn Co, h 120 w Powell av
Yates Alvis M (Ethel), slsmn, h 461 w Harper av
Yates Claude G (Gertrude), sec-treas Lenoir Finance Co, h Kentwood Pk—phone 162
Yates Paul P, dentist 1-2 1st Natl Bk Bldg, h 461 w Harper av
Yoder Floyd R (Venona), mngr Caro Stores, h 136 Broadway

Z | Mooney-Seagle Plumbing & Heating Co.
109½ S. Mulberry Lenoir, N. C. Phone 340

Ziegler Jennie Miss, student Davenport College, rms same
Zion Reformed Church, w Harper av cor Church

CITY DIRECTORY
The First Place the Buying Public Goes!
Why the City Directory first? It saves time. The ads are classified. Your customers find you instantly. It's the logical place for them to go because its an index to the city.

TATE'S DRUG STORE
PRESCRIPTIONS FIRST — JOHNSTON'S CANDY
109 N. MAIN ST. PHONE 355

A. J. BRADSHAW WHOLESALE LUMBER
HARDWOODS, WHITE AND YELLOW PINE
5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

CLASSIFIED BUSINESS DIRECTORY OF LENOIR, NORTH CAROLINA

VOL. I. THE PIEDMONT SERIES 1930-31

NOTE—Patronize those whose names are in large type, for they are the progressive ones and generally leaders in their line.

☞Index appears in front of special business headings only, for which an extra charge is made.

Purpose of (*) in front of name is to denote colored person or firm, but we assume no responsibility for its wrong use, errors often creep in.

Accountants—Certified Public

STEVENS WM E & CO, 201-202 Fidelity Bldg (see top lines)

Adding Machines

BURROUGHS ADDING MACHINE, 5 Moss Apts

Agricultural Implements

LENOIR HARDWARE & FURNITURE CO, 108 West av (see back cover & p 12)

☞Altering

CITY CLEANERS (The), 124 West av

☞Alterations and Repairs

PIEDMONT CLEANERS & DYERS, 111 s Mulberry (see top lines)

☞Ambulance Service

GREER FUNERAL HOME (Inc), 251 West av (see front cover)
TIPTON-PAISLEY FUNERAL HOME 300 West av (see back cover)

Amusement Cos.

Lenoir Amusement Co, 121 s Main

Attorneys At Law

EATON PAUL B, 218 Johnston Bldg, Charlotte N C and 815 Wachovia Bldg, Winston-Salem N C (see card at classified Patent Attys)
Harshaw M R, 205 Miller Bldg
KLUTZ G W, 3-9 Old First National Bank Bldg
MARTIN HUNTER, 2 Miller Bldg
MYERS F W, 5 First Natl Bank Bldg
Newland & Townsend, 208-209 Miller Bldg
Spurling L S, 8 First Natl Bk Bldg
SPURLING L S, 8 First Natl Bank Bldg
Squires & Whistnant, 103½ s Main
Wakefield Lawrence, 212 Miller Bldg
WARREN & CRISP, 1-A, 1-B Miller Bldg
Williams & Pritchett, 6-7 First Natl Bk Bldg

☞Auditors

STEVENS WM E & CO, 201-202 Fidelity Bldg (see top lines)

☞Automatic Sprinklers

BUSH SPRINKLER CO, 241 West av (see inside back cover)

PHILLIPS MOTOR CO.
SALES CARS
SERVICE TRUCKS
"BUY A FORD AND BANK THE DIFFERENCE"

Kent-Coffey Manufacturing Co.

WEST COLLEGE AVENUE

LENOIR, N. C.

Largest Manufacturers of Furniture In City of Lenoir

TELEPHONES NOS. 122 and 123

Kent-Coffey Manufacturing Co.

WEST COLLEGE AVENUE

LENOIR, N. C.

Largest Manufacturers of Furniture In City of Lenoir

TELEPHONES NOS. 122 and 123

SMITH BROTHERS
SALES AND SERVICE
DODGE
NASH
WEST AVENUE
PHONE 201

(Accessories and Supplies)

CALDWELL MOTOR CO (Inc), 101 s Mulberry
H & H MOTOR CO (Inc), 113 s Mulberry (see top lines)
PHILLIPS MOTOR CO, 118 s Mulberry (see bottom lines)
SMITH BROS, West av
TOLBERT J R, 123 n Main

(Batteries)

H & H MOTOR CO (Inc), 113 s Mulberry
PHILLIPS MOTOR CO 118 s Mulberry (see bottom lines)
SMITH BROS, West av (see top lines)

(Body Builders

Blue Ridge Body Works, (r) 209 e Harper av
Lenoir Body Co, 207-209 East av

(Dealers and Repairers)

CALDWELL MOTOR CO (Inc), 101 s Mulberry (see front cover)
H & H MOTOR CO (Inc), 113 s Mulberry (see top lines)
Hunt Gwyn Motor Co (Inc), 209 e Harper av
LENOIR CHEVROLET CO, 101 s Mulberry (see front cover)
PHILLIPS MOTOR CO, 118 s Mulberry (see bottom lines)
SMITH BROS, West av (see top lines)

(Financing)

LENOIR FINANCE CO, 709 e Harper av

(Filling Stations)

Fairfield Service Station, 321 w Harper av
Gulf Refining Co, s Mulberry cor e College av
Garden Service Station, Morganton rd
Gulf Refining Co, 220 s Mulberry
Phillips Motor Co, s Mulberry cor e Harper av
Royal Filling Station, Morganton rd
Standard Oil Co, n Main nr end
Standard Oil Co, s Mulberry cor Harper av
Torrence Service Station, 100 s Virginia

(For Rent)

Lenoir U-Drive-It Co, 206-208 s Main

(Garages)

Blowing Rock Garage, Blowing Rock N C
PHILLIPS MOTOR CO, 118 s Mulberry
Robbins Bros, 302 n Main

(Make of Cars)

BUICK, 101 s Mulberry Caldwell Motor Co, dlrs (see front cover)
CHEVROLET, 101 s Mulberry, Lenoir Chevrolet Co (see front cover)
DE SOTO, 113 s Mulberry, H & H Motor Co (Inc), dlrs (see top lines)
DODGE BROS MOTOR VEHICLES, West av, Smith Bros dlrs
ERSKINE, 113 s Mulberry, H & H Motor Co (Inc), dlrs (see top lines)
FORD, 118 s Mulberry, Phillips Motor Co, dlrs (see bottom lines)
MARQUETTE 101 s Mulberry, Caldwell Motor Co, dlrs (see front cover)
NASH MOTOR CARS, West av, Smith Bros, dlrs
PLYMOUTH MOTOR CARS, West av, Smith Bros dlrs
PLYMOUTH, 113 s Mulberry, H & H Motor Co (Inc) (see top lines)
STUDEBAKER, 113 s Mulberry, H & H Motor Co (Inc) (see top lines)

(Parts)

CALDWELL MOTOR CO, 101 s Mulberry (see front cover)
H & H MOTOR CO (Inc), 113 s Mulberry (see top lines)
SMITH BROS, West av (see top lines)

(Repairers)

CALDWELL MOTOR CO, 101 s Mulberry
H & H MOTOR CO (Inc), 113 s Mulberry
Houck Bros, 109 Morganton rd
PHILLIPS MOTOR CO, 118 s Mulberry
Setzer R A, Morganton rd
SMITH BROS, West av
Stinson C C, 101 Depot
Wynne's Garage, 206-208 s Main

CALDWELL RADIO COMPANY
PHILCO RADIOS
SERVICE AND ACCESSORIES
113 W. Harper Ave. Lenoir, N. C. Phone 81

BALLEW'S BETTER CASH CLASS PHARMACY PRODUCTS Established 1883
THE PIONEER PHARMACY IN CALDWELL COUNTY, NORTH CAROLINA AND STILL BLAZING THE TRAIL
115 S. Main J. G. BALLEW, Phar. D., Prop. Phone 16

(Service Stations)

Gateway Service Station, n Main nr end
Norwood Service Station, n Main cor Scroggs av
Phillips Motor Co Service Station, 200 s Mulberry

(Supplies)

H & H MOTOR CO (Inc), 113 s Mulberry (see top lines)
TOLBERT J R, 123 n Main (see bottom lines)

(Tires and Tubes)

Alexander Tire Store, 102 n Mulberry
CALDWELL MOTOR CO, 101 s Mulberry (see front cover)
H & H MOTOR CO (Inc), 113 s Mulberry
PHILLIPS MOTOR CO, 118 s Mulberry (see bottom lines)
SMITH BROS, West av (see top lines)
TOLBERT J R, 123 n Main (see bottom lines)

(Trucks)

REO, H & H Motor Co (Inc)., 113 s Mulberry (see top lines)
DODGE BROS MOTOR TRUCKS, West av, Smith Bros dlrs (see top lines)
FORD, 118 s Mulberry, Phillips Motor Co, dlrs (see bottom lines)

(Used Cars)

CALDWELL MOTOR CO, 101 s Mulberry

Bakeries

WALDENSIAN BAKERY, 113 s Main (see back cover)

Banks

Bank of Lenoir, 104 s Main
First National Bank, 105 West av
Lenoir Industrial Bank, 102 s Main

Barbers

Central Barber Shop, 105 East av
Deal C F, n Main nr end
Mack's Barber Shop, 112 s Mulberry
National Barber Shop, 101 West av
Palace Barber Shop, 117 s Main (basement)

Beauty Parlors

MALLARD BEAUTY SHOP, 202 Miller Bldg (see bottom lines)
Mayre Beauty Parlor, 112-114 West av

Bedroom Furniture

(Manufacturers)

KENT-COFFEY MNFG CO, w College av

Bicycles

Blackwell J P, 105 w Harper av

Billiards and Pool

Lenoir Recreation Parlor, 109 s Mulberry
Smith's Pool Room, 105 s Mulberry

Binding

MILLER PRESS (Inc), Asheville N C

Blacksmiths, Horseshoers and Wheelwrights

Barlow Bros, 101 Willow
Conley Judson, 104 Conley

Blank Books

LENOIR BOOK CO, 115 West av (see front cover)

Boarding Houses

Barnett Lula Mrs, 103 s Kent
Duncan Nellie Mrs, 111 Underdown av
McGee Bertha Mrs, 151 Spainhour av
McGee Inez Mrs, 257 Mill
Martin House, 232 West av
Setzer Clara Mrs, 114 s Virginia
Williams B F Mrs, 522 w College av

LENOIR MANUFACTURING CO.
LUMBER - MILL WORK - BUILDING MATERIAL
IF IT'S FOR BUILDING WE HAVE IT
OAK STREET COR. PROSPECT PHONE 173

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

Booklets—Printing

MILLER PRESS (Inc), Asheville N C (see bottom lines and p 11)

Booksellers and Stationers

LENOIR BOOK CO, 115 West av (see front cover)

Bottlers—Carbonated Beverages

Lenoir Bottling Co, e Harper av cor Hospital av

Bread and Pastries

WALDENSIAN BAKERY, 113 s Main (see back cover)

Builders Hardware

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Building Material

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av
LENOIR MANUFACTURING CO, Oak cor Prospect (see bottom lines)

Buildings and Halls

City Hall, 105 s Main
County Court House, 108-112 n Main
FIDELITY BUILDING, 132 West av
FIRST NATIONAL BANK BUILDING, 104 West av
First Natl Bank Bldg, 109 West av
Jennings Building, 233-57 West av
Lenoir Hardware Co Building, 101½ n Main
Masonic Hall, 123 s Main
Miller Building, 102 n Main
Old First Natl Bank Building, n Main
Poe Building, n Main

Building and Loan Assns

CITIZENS BUILDING & LOAN ASSN, 102 s Main
Mutual Building & Loan Assn, 107 West av

Bus Lines

Lenoir-Blowing Rock Lines (Inc), 204 s Main

Business Organizations

CHAMBER OF COMMERCE, 101-105 n Main
MERCHANTS ASSN, 101-105 n Main

Butter—Manufacturers

CALDWELL COUNTY CREAMERY (Inc) (Mountain Laurel), 320 West av (see front cover and p 4)

Cabinet Makers

LENOIR MANUFACTURING CO, Oak cor Prospect (see bottom lines)
Scrogg J M, 103 Willow

Cafes

(See Also Restaurants)

GATEWAY HOTEL & CAFE, 19 s Main (see p 4)

Candies

BALLEW'S CASH PHARMACY, 115 s Main
McNAIRY'S DRUG STORE, "on the square" (see front cover)
TATE'S DRUG STORE, 109 n Main (see top and bot lines and p 7)

Carbon Paper

MILLER BROS CO, Asheville N C

Carpets, Rugs and Linoleums

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Cement, Lime and Plaster

LENOIR MANUFACTURING CO, Oak cor Prospect (see bottom lines)

MALLARD BEAUTY SHOP

Specialist in Realistic Permanent Waving, Shampooing and Manicuring, Facial and Scientific Treatment

MISS LUCY C. MALLARD

MILLER BUILDING PHONE 327 LENOIR, N. C.

PIEDMONT CLEANERS & DYERS

WHY WORRY? — Piedmont Will Make It New

P. O. BOX 176, LENOIR, N. C.

111 S. MULBERRY ST. C. L. HATHCOCK, Prop. PHONE 53

Certified Public Accountants

STEVENS WM E & CO, 201-202 Fidelity Bldg (see top lines)

Chair Manufacturers

Fairfield Chair Co, 435 w Harper av
Lenlor Chair Co, 112 Depot

Chiropractors

Chrismond N M, 106 s Main

Cigars and Tobacco

BALLEW'S CASH PHARMACY, 115 s Main (see top lines)
McNAIRY'S DRUG STORE, "on the square" (see front cover)
TATE'S DRUG STORE, 109 n Main (see top and bottom lines & p 7)

Cleaning and Pressing

CITY CLEANERS (The), 124 West av (see bottom lines)
Palace Barber Shop, 117 s Main (basement)
PIEDMONT CLEANERS & DYERS, 111 s Mulberry (see top lines)
Sigmon Dry Cleaners, 102 Depot
Vogue Laundry (Inc), w Harper av

Clergymen

Benfield H S (Bapt), 130 Norwood
Hackney W J (Meth), 112 Stonewall
Hardaway R E (Episc), 116 Hibriten
Jamison W F (Christian), 320 n Main
Jenkins W A (Meth), 215 w College av
Lackey B M (Episc), 308 e College av
Lee D S (Bapt), 253 Mill
McLean A A (Presby), 251 n Main
Miller L S (Luth), 306 Willow
Peeler J C (Reformed), 309 w College av
Postello J C (Meth), 214 w College av
Shankel B B (Presby), 145 s Beall
Thurlow S E (Christian), R D 4
Ware R D (Meth), w Ash av cor Boundary
Wright R D (Meth), w Ash av cor Boundary

Clothing and Clothiers

BAKER CO (The), 111 n Main
Courtney Clothing Co, 110 West av
Efird's Department Store, 117-121 West av
Guarantee Store, 113 West av
Leader (The), 109 s Main
Miller Gene, 110 n Main
Robinowitz Jos, 107 s Main

Clubs

Country Club (The), Maehill Pk

Coal and Fuel

LENOIR ICE & FUEL CO, 431 w Harper av (see top lines)
MILLER A V, w Ash av cor Depot

Colleges

DAVENPORT COLLEGE, 201 w College av (see p 8)

Commercial Printers

AVERY PUBLISHING CO (Inc) (The) 100 n Mulberry (see fly Y)
LENOIR PRINTING CO, 104 Willow (see bottom lines)
MILLER PRESS (Inc), Asheville N C

Confectioners

Cannons Crispettes, 256 West av
Richards T S, 433 w College av

Contractors

(Electrical)

HOME ELECTRIC CO, 113 w Harper av (see top lines)
LENOIR ELECTRIC CO, n Mulberry (under post offlce) (see back cover)

(Fire Extinguishers)

BUSH SPRINKLER CO, 241 West av (see inside back cover)

(General)

Poe E A, 210 Miller Bldg

J. R. TOLBERT

AUTOMOBILE SUPPLIES

WHOLESALE AND RETAIL

123 N. Main LENOIR, N. C. Phone 180

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

T & I MOTOR CO.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

(Heating)
MOONEY-SEAGLE PLUMBING AND HEATING CO, 109½ s Mulberry (see initial letter lines & p 3)

(Metal Works)
ASHE ROOFING CO, 711 e Harper av

(Plumbing)
MOONEY, SEAGLE PLUMBING AND HEATING CO, 109½ s Mulberry (see initial letter lines & p 3)

(Roofing)
ASHE ROOFING CO, 711 e Harper av (see bottom lines)

Cook With Electricity

CALDWELL POWER CO, 102 n Main (see stencils)

Cotton Mills
(See Mills—Cotton)

Cream Separators

CALDWELL COUNTY CREAMERY (Inc), (De Laval), 320 West av

Cut Flowers
(See Also Florists)

EDGEWOOD GARDENS, 357 s Mulberry (see bottom lines)

Dairies

Boyd J M, 514 w Harper av

Dentists

Hicks D N, Jennings Bldg
MILLER W J, 205-7 Poe Bldg
Moore O F, 106 s Main
Reece J F, 106 s Main
Yates P P, 1-2 1st Natl Bk Bldg

Deposit Slips—Printing

MILLER PRESS (Inc), Asheville N C

Department Stores

Belk's Department Store, 124 s Main
Courtney's M M Sons Co, 12-114 West av
EFIRD'S DEPARTMENT STORE, 117-121 West av
Smitheys Department Store, 110 w Harper av

Directory Publishers

PIEDMONT DIRECTORY CO, Asheville N C (see p 10)

Dressmakers

Glass Ida Mrs, Jennings Bldg
Munday Edna Mrs, 109½ s Main

Drug Stores

Crawford Drug Store, 118 West av
BALLEW'S CASH PHARMACY, 115 s Main (see top lines)
McNAIRY'S DRUG STORE, "on the square" (see front cover)
TATE'S DRUG STORE, 109 n Main (see top and bottom lines & p 7)

Dry Cleaners

CITY CLEANERS (The), 124 West av (see bottom lines)
PIEDMONT CLEANERS & DYERS, 111 s Mulberry (see top lines)

Dry Goods

Angley H L, 103 n Main
Blackwelder A A, 249 West av

Dyers and Scourers

PIEDMONT CLEANERS & DYERS, 111 s Mulberry (see top lines)

Electric Supplies and Fixtures

HOME ELECTRIC CO, 113 w Harper av (see top lines)
LENOIR ELECTRIC CO, n Mulberry (under post office) (see back cover)

Electrical Contractors and Dealers

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.

Our Motto is: SERVICE

W. HARPER AVE. LENOIR, N. C. PHONE 140

LENOIR ELECTRIC CO. n Mulberry (under post office) (see back cover)

Electrical Equipment

LENOIR ELECTRIC CO, n Mulberry (under post office) (see back cover)

Electric Light and Power Cos

CALDWELL POWER CO, 102 n Main

Electric Motors

LENOIR ELECTRIC CO, n Mulberry (under post office)

Electric Ranges

CALDWELL POWER CO, 102 n Main (see stencils)

Electrical Repairing

HOME ELECTRIC CO, 113 w Harper av

Electricians

HOME ELECTRIC CO, 113 w Harper av (see top lines)
LENOIR ELECTRIC CO, n Mulberry (under post office) (see back cover and page 4)

Electrolux

(Gas Fired Refrigerators)
PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)
—&—

Embalmers

GREER FUNERAL HOME ((Inc), 251 West av (see front cover)
TIPTON-PAISLEY FUNERAL HOME 300 West av (see back cover)

Engineers

(Sprinkling and Piping)
BUSH SPRINKLER CO, 241 West av (see inside back cover)

Express Companies

Southeastern Express Co, 202 s Main

Eye Specialists

DULA A W DR, 200 s Main (see back cover—backbone & p 4)

Farm Machinery & Supplies

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Farm Implements

LENOIR HARDWARE & FURNITURE CO ((Inc), 108 West av

Feed Dealers

City Flour & Feed Co, w Ash av cor Depot
Lenoir Feed Store, 104 s Mulberry
Miller A V, w Ash av cor Depot

Feed Manufacturers

LENOIR MILLS (Inc), 341 West av (see bottom lines)

Fertilizer Dealers

Harrison & Co, 247 West av
Miller A V, w Ash av cor Depot

Five and Ten Cents Stores

Lenoir Five and Ten Cent Store, 116 s Main
Rose's Five and Ten Cent Store, 111 West av

Fire Extinguishers

BUSH SPRINKLER CO, 241 West av (see inside back cover)

Floral Designs

EDGEWOOD GARDENS, 357 s Mulberry (see bottom lines)

EDGEWOOD GARDENS, FLORISTS

FLOWERS, PLANTS AND FLORAL DESIGNS

WE TELEGRAPH FLOWERS

PHONE 112 LENOIR, N. C. 357 S. MULBERRY ST.

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, Sec. & Treas.

PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Florists

EDGEWOOD GARDENS, 357 s Mulberry (see bottom lines)

Flour and Feed

Pennade Mills Unit (Inc), 103 s Church
LENOIR MILLS (Inc), 341 West av (see bottom lines)

Flour Mills

LENOIR MILLS (Inc), 341 West av (see bottom lines)

Foundere and Machinists

Lenoir Machine Shop, 418 w Harper av

Fruits

(Retail)
Lenoir Fruit & Candy Co, 107 n Main

Fuel

LENOIR ICE & FUEL CO (Inc), 421 w Harper av (see top lines)

Funeral Directors

(See Also Undertakers)
GREER FUNERAL HOME (Inc), 251 West av (see front cover)
TIPTON-PAISLEY FUNERAL HOME, 300 West av (see back cover)

Furnished Rooms

Newton's Cafe, 104 Depot
Pitts Maud Mrs, 206 n Main

Furniture Dealers

Bernhardt-Seagle Co, 112-114 s Main
Carolina Home Furnishing Co, 101 s Main
LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Furniture—Manufacturers

Bernhardt Furniture Co, Mill cor C & N W Ry
Harper Furniture Co (Inc), Prospect cor Ash av
Hibriten Furniture Co, nr Harrisburg rd and C & N W Ry
Jennings Furniture Co, Harrisburg rd and C & N W Ry
Jonas Mnfg Co (Inc), s Virginia extd and C & N W Ry
KENT-COFFEY MNFG CO, w College av (see tab Insert)

Furniture Repairers

Cottrell J M, 203 East av
Messick G H, 151 Spainhour av

Garages

PHILLIPS MOTOR CO, 118 s Mulberry (see bottom lines)

Gas Boilers and Space Heaters

PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Gas Fired Equipment

(Industrial)
PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Gas Fired Refrigerators

ELECTROLUX, 108 w Harper av
PIEDMONT UTILITIES CO (Inc), 108 w Harper av

Gas Ranges

PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Gas Water Heaters

PIEDMONT UTILITIES CO (Inc), 108 w Harper av

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

A. J. BRADSHAW WHOLESALE LUMBER

HARDWOODS, WHITE AND YELLOW PINE

5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

General Merchants

Boyd G R, 498 w Harper av
Curlee F S, 113 s Virginia
Harris J C Store No 2, 105 Vance
Mikeal L N, 115 s Virginia av
Parson C T, Morganton rd
Setzer R J, 420 w Harper av
Tate W W, e Harper av nr end

Gift Shop Novelties

LENOIR BOOK CO, 115 West av (see front cover)

Grist Mills

LENOIR MILLS (Inc), 341 West av (see bottom lines)
Puett S F, 109 s Virginia

Grocers

(Retail)

Austin & Wilson, 244 Mill
Braswell & Co, 320 West av
Carolina Stores, 120 s Main
Carolina Stores, 424 w Harper av
Carolina Stores (Inc), ofc and whse 215 Oak
Carolina Stores (Inc), 110 s Main
Carolina Stores No 39, 300 n Main
Childers R C, 231 Mill
Clay's Grocery, 115 n Main
Cook G L, e Finley av
Curlee S F, 113 s Virginia
Great A & P Tea Co (The), 123 s Main
Grier E G, 115 Hospital av
Hall A J, Collettsville rd
Hart J L, 159 Spainhour av
Lindsay & Austin, 227 n Main
Mikeal L N, 115 s Virginia
Penders D Grocery Co, 125 n Main
Setzer W G, 116 Morganton rd
Stine I B, 431 w College av
Suddreth A J, Collettsville rd
West & Sharpe, Mill

(Wholesale)

Hickory Grocery Co, 333 West av

Hardware

(Retail)

Bernhardt-Seagle Co, 112-114 s Main
LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Hardwoods

BRADSHAW A J, 5 Miller Bldg (see top lines)

Hauling

(Long Distance)

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Hauling

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Heating

MOONEY-SEAGLE PLUMBING AND HEATING CO, 109½ s Mulberry (see initial letter lines & p 3)

Heavy Hauling

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Home Furnishers—Complete

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

Hosiery Manufacturers

Hickory Hosiery Mills (Inc), w Ash av cor Depot

Hospitals

Caldwell Hospital (Inc), 114 Hospital av

Hot Air Heating

MOONEY-SEAGLE PLUMBING AND HEATING CO, 109½ s Mulberry

PRINTING MILLER PRESS BINDING

Asheville, N. C.

PUBLICATION WORK

MAIL ORDERS RECEIVE PROMPT ATTENTION

ATWATER KENT MAJESTIC
O. P. LUTZ RADIO SHOP
MAJESTIC ELECTRIC REFRIGERATOR
THE FINEST FOR LESS
PHONE 553-W OPPOSITE BELK'S

Hotels

Blowing Rock Hotel, Blowing Rock N C

CARLHEIM HOTEL, n Main (see back cover & p 3)

Commercial Hotel, Boone N C

Daniel Boone Hotel, Boone N C

GATEWAY HOTEL & CAFE, 19 s Main (see p 4)

Green Park Hotel, Blowing Rock N C

Watauga Inn, Blowing Rock N C

House Furnishings

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av (see back cover & p 12)

House Heating Units

PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Ice

(Manufacturers and Dealers)

LENOIR ICE & FUEL CO (Inc), 431 w Harper av (see top lines)

Income Tax Experts

STEVENS WM E & CO, 201-202 Fidelity Bldg (see top lines)

Industrial Gas Fired Equipment

PIEDMONT UTILITIES CO (Inc), 108 w Harper av

Insurance Agents

BLACKWELDER - WHISNANT INSURANCE AGENCY, 109 West av (see bottom lines and p 7)

CANNON F A, 256 West av

FIDELITY INSURANCE AGENCY (Inc), Fidelity Bldg (132 West av) (see front cover and top lines)

Hall E L, 211 s Main

TODD INSURANCE AGENCY (Inc), First Natl Bk Bldg (see front cover)

Insurance Companies

(Accident)

HARTFORD ACCIDENT & INDEMNITY of Hartford Conn, Todd Ins Agency (Inc), agts

(Automobile)

HARTFORD ACCIDENT & INDEMNITY of Hartford Conn Todd Ins Agency (Inc) agts

TRAVELLERS of HARTFORD CONN Fidelity Ins Agency (Inc), agts

(Bonding)

FIDELITY & DEPOSIT CO of Md, Fidelity Ins Agency (Inc), agts

UNITED STATES FIDELITY AND GUARANTY of Balto Md, Todd Ins Agency (Inc), agts

(Casualty)

AETNA CASUALTY & SURETY CO, Blackwelder, Whisnant Ins Agency agts (see bottom lines)

HARTFORD ACCIDENT & INDEMNITY of Hartford Conn, Todd Ins Agency (Inc), agts

TRAVELLERS of HARTFORD CONN Fidelity Ins Agency (Inc), agts

(Fire)

AETNA OF HARTFORD CONN, Blackwelder-Whisnant Ins Agency agts

AUTOMOBILE INSURANCE CO of Balto Md, Blackwelder, Whisnant Ins Agency agts (see bottom lines)

CENTRAL FIRE INSURANCE CO of Balto Md, Blackwelder, Wisnant Ins Agency agts (see bottom lines)

FIDELITY - PHENIX FIRE INSURANCE CO of N Y, Blackwelder, Whisnant Ins Agency agts (see bottom lines)

(Life)

AETNA LIFE INSURANCE CO Blackwelder, Whisnant Ins Agency agts (see bottom lines)

FEDERAL of Chicago Ill F A Cannon dist mngr

THE CITY CLEANERS
DRY CLEANING, TAILORING AND ALTERING
We SPECIALIZE IN LADIES DRESSES
124 WEST AVE. LENOIR, N. C. PHONE 82

HOME ELECTRIC CO.

W. L. TYSINGER, Mgr.

Electrical Contractors, Fixtures and Supplies

113 W. HARPER AVE. LENOIR, N. C. PHONE 81

New York Life Insurance Co, 118 West av
PILOT of Greensboro N C, Todd Ins Agency (Inc), agts
TRAVELLERS of HARTFORD CONN, Fidelity Ins Agency (Inc), agts

Jewelers and Watchmakers

Dingle W H & Son, 117 n Main
Link K A, 111 s Main

Justices of the Peace

BRADSHAW A J, 5 Miller Bldg
Robbins C C, Court House
Shearer M G, Court House
Wakefield E F, Court House

Kodaks and Supplies

LENOIR BOOK CO, 115 West av (see front cover)
TATE'S DRUG STORE, 109 n Main ((see top and bottom lines & p 7)

Ladies Ready to Wear

CORADA SHOP (The), 103 s Main (see p 12)

Laundries—Steam

Model Laundry (Inc), 221-223 e Harper av
Setzer's Laundry, 106 Spainhour av
Vogue Laundry (Inc), w Harper av

Lead and Tarred Rope

BUSH SPRINKLER CO, 241 West av ((see inside back cover)

Leather Goods

LENOIR BOOK CO, 115 West av

Legal Forms—Printed

MILLER PRESS (Inc), Asheville N C (see bottom lines and p 11)

Lime, Plaster and Cement

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av

Long Distance Hauling

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Lumber

(Retail)
Bost J F, 102 Willow
LENOIR MANUFACTURING CO, Oak cor Prospect (see bottom lines)
Piedmont Building Supply Co, Oak cor Vance

Lumber—Retail

(White and Yellow Pine)
BRADSHAW A J, 5 Miller Bldg (see top lines)

Lumber

(Wholesale)
BRADSHAW A J, 5 Miller Bldg (see top lines)

Lunch Rooms

(See Also Restaurants)
McCall Cafe, 534 w College av

Macaroni and Spaghetti

(Manufacturers)
WALDENSIAN BAKERY, 113 s Main (see back cover)

Magazines and Periodicals

LENOIR BOOK CO, 115 West av (see front cover)
TATE'S DRUG STORE, 109 n Main (see top and bottom lines & p 7)

Manicurists

MALLARD BEAUTY SHOP, 202 Miller Bldg

GOOD PRINTING Lenoir Printing Co.
104 Willow St. Phone 519-J
LENOIR, N. C.

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

Manufacturers—Furniture

KENT-COFFEY MNFG CO, w College av (see tab insert)

Marceling

MALLARD BEAUTY SHOP, 202 Miller Bldg

Meat Markets

(See Also Grocers

Barnett J W, 322 West av
Clay's Market, 113 n Main
Cloer's Market, 207 s Main
Sharpe R G, 110 s Main

Milliners and Millinery

CORADA SHOP (The), 103 s Main (see p 12)
Efird's Department Store, 117-121 West av

Mills

(Cotton)

Caldwell Cotton Mill Co, ofc 125 s Main, Mills Hudson N C
Hudson Cotton Mnfg Co, ofc 125 s Main, Mills Hudson N C
Lenoir Cotton Mills, ofc 125 s Main, Mills 447 w College av
Moore Cotton Mills Co, ofc 125 s Main Mills Valmead N C
Nelson Cotton Mill Co, ofc 125 s Main, Mills Whitnell N C
Steele Cotton Mill Co, 419 w Harper av
Whitnell Cotton Mill Co, ofc 125 s Main, Mills Whitnell N C

Mills

(Flour, Corn and Grist)

LENOIR MILLS (Inc), 341 West av (see bottom lines)

Mill Work

LENOIR MNFG CO, Oak cor Prospect (see bottom lines)

Mirror Manufacturers

Union Mirror Co, 300 Oak cor Vance

Monuments and Tombstones

Reins Bros, n Main cor w Finley av

Moving

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Moving Vans

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

News Dealers

Lenoir Quick Lunch, 117 s Main

Newspapers and Periodicals

GRANITE FALLS TIMES (The), Granite Falls N C
LENOIR NEWS-TOPIC (The) (Mondays and Thursdays), 100 n Mulberry (see Fly Y)

Notaries

Hood Buena Miss, 6-7 First Natl Bk Bldg
Pritchett J T, 6-7 First Natl Bk Bldg
Townsend J T, 208-209 Miller Bldg
Williams B F, 6-7 First Natl Bk Bldg

Nurses

(Practical)

McDade Mary Mrs, 133 n Ridge

Nurses

(Trained)

Cottrell Mollie Miss, 138 n Mulberry
Duncan Ruth Miss, 201 Oak
Dysart Mary Miss, 322 n Main
Stanberry Mary Miss, 135 Hospital av

Use PERFECTION SELF-RISING FLOUR

MANUFACTURED BY LENOIR MILLS PHONE 72

WM. E. STEVENS & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS—AUDITS, SYSTEMS, FEDERAL AND STATE TAX SERVICE

OFFICE PHONE 184 RES. PHONE 277 201-202 FIDELITY BLDG.
LENOIR, N. C.

Office Equipment

LENOIR BOOK CO, 115 West av (see front cover)

Office and School Supplies

LENOIR BOOK CO, 115 West av
MILLER BROS CO, Asheville N C (see p 8)

Opticians

DULA EDWD W, 200 s Main

Optometrists

DULA A W DR, 200 s Main (see back cover, backbone & p 4)
DULA FRED M DR, 200 s Main

Outdoor Advertising

Appalachian Poster Advertising Co, Kentwood Pk

Pad Manufacturers

Lenoir Pad Co, 244 Mill

Paints, Oils and Glass

LENOIR HARDWARE & FURNITURE CO (Inc), 108 West av

Paints, Oils and Varnishes

Jamestown Wood Finishing Co, 103 Vance

Painters—House and Sign

Stone J K, 109 West av

Pens and Pencils

(Wholesale)
MILLER BROS CO, Asheville N C

Permanent Waving

MALLARD BEAUTY SHOP, 202 Miller Bldg (see bottom lines)

Patent Attorneys

EATON PAUL B, 815 Wachovia Bldg, Winston-Salem N C and 218 Johnston Bldg, Charlotte N C

EATON PAUL B.

Registered Patent Attorney
Former Member Examining Corps
U. S. Patent Office
Trade Marks—Patents—Copyrights
Full Time Draftsman in Office
218 Johnston Bldg. Charlotte, N. C.
815 Wachovia Building, Winston-Salem, N. C.

Philco Radios

CALDWELL RADIO CO, 113 w Harper av (see bottom lines)

Photographers

Naly J V, 109 West av
Rundle's Studio, 110½ s Main
Teague's Studio, 120½ s Main
Wall Bros, 109½ s Main

Physicians and Surgeons

Goodman A B, 3-4 First Natl Bank Bldg
Hamer Douglas Jr, 118 West av
HEDRICK CLYDE R, Fidelity Bldg
Houck Albert, 5 Lenoir Hdw Co Bldg
Petrie R W, Caldwell Hospital
RICHARDSON W P, 206 Fidelity Bldg
Radisill J D, Caldwell Hospital

Pictures, Frames and Framing

LENOIR BOOK CO, 115 West av
Powell A M, 133 West av

Pipe and Fittings

BUSH SPRINKLER CO, 241 West av (see inside back cover)

Pipe Hangers

BUSH SPRINKLERS CO, 241 West av

PIEDMONT DIRECTORY Co.

INDEPENDENT SOUTHERN DIRECTORY PUBLISHERS

PATRONIZE SOUTHERN INDUSTRIES

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

Plants and Shrubbery

EDGEWOOD GARDENS, 357 s Mulberry

Plumbers, Steam and Gas Fitters

MOONEY, SEAGLE PLUMBING AND HEATING CO, 109½ s Mulberry (see initial letter lines & p 3)
Swanson Plumbing Co, 111 w Harper av

Power Companies

CALDWELL POWER CO, 102 n Main (see stencils)

Prescription Druggists

TATE'S DRUG STORE, 109 n Main

Pressing and Cleaning

CITY CLEANERS (The), 124 West av
PIEDMONT CLEANERS & DYERS, 111 s Mulberry (see top lines)

Printers—Book and Job

AVERY PUBLISHING CO (Inc) (The) 100 n Mulberry (see Fly Y)
LENOIR PRINTING CO, 104 Willow (see bottom lines)
MILLER PRESS (Inc), Asheville N C

Publishers

AVERY PUBLISHING CO (Inc) (The) 100 n Mulberry (see Fly Y)
LENOIR PRINTING CO, 104 Willow

Radio Repairers

CALDWELL RADIO CO, 113 w Harper av

Radio—Sales and Service

CALDWELL RADIO CO, 113 w Harper av (see bottom lines)

Radios and Supplies

CALDWELL RADIO CO, 113 w Harper av (see bottom lines)
LUTZ O P RADIO SHOP, 107 w Harper av (see bottom lines)

Railroads

Carolina & North Western Ry, 112 Depot

Ranges

(Gas)
PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Real Estate

KENTWOOD PARK, ofc 200 s Main
Roberts D W M, 1-2 Lenoir Hdw Co Bldg
Self J W, Lenoir Hdw Co Bldg

Refrigerators—Electric

MAJESTIC (O P Lutz Radio Shop), 107 w Harper av (see top lines)

Refrigerators—Gas Fired

ELECTROLUX, 108 w Harper av
PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Repairing and Alterations

PIEDMONT CLEANERS & DYERS, 111 s Mulberry

Restaurants

(See Also Cafes and Eating Houses)
Blue Bell Coffee Shop, 121 n Main
Carolina Cafe, 301 West av
GATEWAY HOTEL AND CAFE, 19 s Main (see p 4)
Lenoir Quick Lunch, 117 s Main
Link & Suddreth, 201 West av
Newton Cafe, 104 Depot
Vlaservick N J, 324 West av

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.

Our Motto is: SERVICE

W. HARPER AVE. LENOIR, N. C. PHONE 140

Roofing

ASHE ROOFING CO, 711 e Harper av ((see bottom lines)

Rubber Stamps

MILLER BROS CO, Asheville N C (see p 8)

Rule Sheets and Forms

MILLER PRESS (Inc), Asheville N C

Sales Stables

Johnson M C, (r) 103 Willow

Schools and Colleges

(See Also Miscellaneous Dept)

DAVENPORT COLLEGE, 201 w College av (see p 8)

School Printing—Annuals

MILLER PRESS (Inc), Asheville N C

School Supplies

MILLER PRESS (Inc), Asheville N C

Seeds—Field, Farm and Garden

Harrison & Co, 247 West av

Sewing Machines

Dula W J, 109 w Harper av

Shampooing

MALLARD BEAUTY SHOP, 202 Miller Bldg

Sheet Metal Workers

ASHE ROOFING CO, 711 e Harper av (see bottom lines)

Shingles

LENOIR MNFG CO, Oak cor Prospect (see bottom lines)

Shoe Dealers

Haines Shoe Store, 119 n Main
Lenoir Shoe Store, 118 s Main

Shoemakers and Repairers

Lenoir Shoe Shop, 247 West av
Price J A & Son, 114 s Mulberry

Soda and Mineral Water

BALLEW'S CASH PHARMACY, 115 s Main
McNAIRY'S DRUG STORE, "on the square" (see front cover
TATE'S DRUG STORE, 109 n Main

Stationery

LENOIR BOOK CO, 115 West av
TATE'S DRUG STORE, 109 n Main

Stoves and Ranges—Electrical

CALDWELL POWER CO, 102 n Main

Surety Bonds

FIDELITY INSURANCE AGENCY (Inc), Fidelity Bldg (132 West av)
TODD INSURANCE AGENCY (Inc), First Natl Bk Bldg (see front cover)

Tags—Printing

MILLER PRESS (Inc), Asheville N C

Tailors

CITY CLEANERS (The), 124 West av (see bottom lines)

Tax Consultants

STEVENS WM E & CO, 201-202 Fidelity Bldg (see top lines)

Telegraph and Telephone Cos

SOUTHERN BELL TELEPHONE & TELEGRAPH CO, s Boundary
WESTERN UNION TELEGRAPH CO 108 s Main

ASHE ROOFING COMPANY

ROOFING AND SHEET METAL WORK

711 E. HARPER AVE. LENOIR, N. C. PHONE 334

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, Sec. & Treas.

PHONE 98 FIDELITY BUILDING LENOIR, N. C.

Theatres and Places of Amusement

Imperial Theatre, 121 s Main
Universal Theatre, 105½ s Main

Tires and Tubes

CALDWELL MOTOR CO, 101 s Mulberry
H & H MOTOR CO (Inc), 113 s Mulberry
PHILLIPS MOTOR CO, 118 s Mulberry
SMITH BROS, West av
TOLBERT J R, 123 n Main (see bottom lines)

Toilet Articles

BALLEW'S CASH PHARMACY, 115 s Main (see top lines)
McNAIRY'S DRUG STORE, "on the square" (see front cover)
TATE'S DRUG STORE, 109 n Main

Transfer Companies

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Typewriters and Supplies

LENOIR BOOK CO, 115 West av

Underground Equipment

BUSH SPRINKLER CO, 241 West av (see inside back cover)

Underpaving Equipment

BUSH SPRINKLER CO, 241 West av

Undertakers

GREER FUNERAL HOME (Inc), 251 West av (see front cover)
TIPTON-PAISLEY FUNERAL HOME 300 West av (see back cover)

Vans—Moving

SMITH'S TRANSFER CO, 115 s Mulberry (see p 2)

Veneer Manufacturers

Hudson Veneer Co, s Virginia and C & N W Ry
Lenoir Veneer Co, ofc 171 Prospect
Stubbs Veneer Co, Harrisburg rd and C & N W Ry

Ventilating

MOONEY - SEAGLE PLUMBING & HEATING CO, 109½ s Mulberry

Water Heaters—Gas

PIEDMONT UTILITIES CO (Inc), 108 w Harper av (see front cover)

Window and Door Frames

LENOIR MNFG CO, Oak cor Prospect (see bottom lines)

Wiring—Electric

HOME ELECTRIC CO, 113 w Harper av

Wood Yards

Childers J M, 112 Conley
Cook G L, e Finley av

YOUR CITY DIRECTORY

—INCREASES MAILING EFFICIENCY

Properly Directed Mail Builds Good Will and Reduces Waste

PIEDMONT DIRECTORY CO., Inc., Publrs. Asheville, N. C.

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

A. J. BRADSHAW WHOLESALE LUMBER
HARDWOODS, WHITE AND YELLOW PINE
5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

Lenoir, North Carolina Street Directory

Giving Names of Householders and Denoting Business Places

VOL. I. THE PIEDMONT SERIES 1930-31

NOTE—All streets and Avenues are arranged in alphabetical order, the house numbers are arranged in numerical order with names of householder after each number.

Dash (—) before name denotes that number is wanting.

(*) Purpose of (*) in front of name is to denote colored person or firm, but we assume no responsibility for its wrong use, errors often creep in.

ANDERSON AV—w from 120 s Beall
1 n of Harper av
465 Holman W E
469 Anderson A E
473 Bowen Frank
477 Pipes Chas
481 Adkins C C
486 Hendrix H S
396 Anderson L W

ASH AV—e and w from 127 n Main, 1 n of West av

Going East
Going West

100 Nelson J L
—— First Meth Ch
Ware R D Rev
(Boundary intersects)
206 Klutz G W
—— City Flour & Feed Co
Hickory Hosiery Mills (Inc)
Miller A V, coal and feed

BEACH—n from w Harper av 2 w of Beall

BEALL—s from 442 w Harper av, 2 w of Broadway
108 Demmette L E
109 Phillips T J
110 White T M
111 Bradley F H
112 Luther W F
113 Suddreth W C
114 Payne Herman
115 Whisnant A D Mrs
120 Brawley W S
(Anderson av begins)
127 Dingelhoef J H
128 Under constr
129 May F H
138 Bush R M
139 Warren C S
(Pine av begins)
140 Masten C R
141 Sharpe J D

BLOWING ROCK RD—a continuation of n Main

BOUNDARY—n and s from West av, 2 w of Main

Going North
First Presby Ch
201 Blizzard J M
209 Lawson J M
210 Earnhardt A C Mrs
211 Hardin R M
212 Marshall J A

Going South
Southern Bell Tel & Tel Co

BRADFORD AV—w from 134 s Virginia
200 Smith M P
203 Dickson J H M
204 Dockery C I
206 Hyatt Dewey
208 Anderson R C
212 Gallion J D
Johnson C M
213 Woodie Isaac M
216 Hoke Maggie Mrs
217 Bradford Robt
218 Vacant
219 Walker Carl
220 Walker David
224 Scott Walter

PHILLIPS MOTOR CO.
SALES CARS
SERVICE TRUCKS
"BUY A FORD AND BANK THE DIFFERENCE"

SMITH BROTHERS DODGE NASH
SALES AND SERVICE
WEST AVENUE PHONE 201

226 Eller D L
27 Barlow Jos

BROADWAY—n from w Harper av, 1 w of C & N W Ry

CHERRY — w from n Main, 2 n of Scroggs av
Warren Willard
104 Chester J P
106 Bumgarner H O
107 Harless Letitha Mrs
Sprinkler B F

CHURCH—n and s from 115 West av, 1 w of Main

Going North

215 Ballew M M Miss

Going South

103 Pennacle Mills Unit (Inc) flour

COLLEGE AV—e and w from 214 s Main, 2 s of East and West Avenues

Going East

217 Bernhardt G H
218 Broyhill Edwd

(Norwood intersects)

301 Shearer M G
Lackey B M Rev
311 Bernhardt M R
318 Harrison C B

(Hibriten begins)

325 Bernhardt L R Mrs

Going West

201 Davenport College
Courtney C B
212 Corpening C E
Meyers F W
214 Postelle J C Rev
215 Jenkins W A Rev
Cottrell J L
221 Vacant
222 Hoover Minnie Mrs
Stine L F
227 Covington P T Mrs

(Willow intersects)

301 Maynard J F
305 Townsend M F Mrs
309 Peeler J C Rev
Second Bapt Ch
401 Conley J E Mrs
407 Atkins C L
409 Hartsoe W H
411 LeFevre W McK
Smith Thos
415 Underdown Rose Mrs
419 Hall R S
421 Norris J R
425 Clark O C
429 Stine I B
431 Stine I B, gro
433 Richards T S, confrs
447 Lenoir Cot Mills
522 Williams B F
534 McCall Cafe
536 McCall D C
538 Herman Cecil

(Factory intersects)

552 Sipes Frank
556 Baker H C
558 Benfield Jno
560 McRary Olen
564 Dowell A W
566 Benfield R L
Goble Vance
569 Carlisle J A
Hood J B
573 Lafevre Houck
—— Kent-Coffey Mnfg Co, furn

COMPANY AV—s from Mill
—— Clark Robey
—— Clifford B I
—— Fox Fred
Hart Wm
—— Setzer Alice Miss
—— Setzer C R
—— Smith W W

CONLEY—n from end of n Main
104 Conley Judson, blksmth
105 Walker W R
106 Hood J C
108 Wall Carrie Mrs
109 Saunders J L
110 Harless Jas
112 Childers J M, wood yd
113 Vacant

DAVENPORT AV—e from s Main
105 Lovings Anna Mrs

DEPOT—n from 324 West av, 2 w of Oak
101 Stinson C C, auto repr
102 Sigmon Dry Clnrs
104 Newton's Cafe
106 Sigmon C M
Sigmon Frank
112 Caro & N W Ry
Lenoir Chair Co

EAST AVENUE—e from Court House Square, dividing line for streets running north and south

CALDWELL RADIO COMPANY PHILCO RADIOS
SERVICE AND ACCESSORIES
113 W. Harper Ave. Lenoir, N. C. Phone 81

BALLEW'S BETTER CASH CLASS PHARMACY PRODUCTS Established 1883
THE PIONEER PHARMACY IN CALDWELL COUNTY, NORTH CAROLINA AND STILL BLAZING THE TRAIL
115 S. Main J. G. BALLEW, Phar. D., Prop. Phone 16

105 Central Barber Shop
(Mulberry begins)
203 Cottrell J W, furn repr
207-209 Lenoir Body Co
300 Roberts D D
302 Martin Lillie Mrs
306 Killian R C
308 Maddox Myrtle Mrs
309 Hartley R B
311 Hartley S F
312 May F L
313 Moore M B Mrs

ERWIN AVE—continuation of w College av
107 Harrison Carl
108 Collins D Raymond
111 Mayberry C A

FACTORY—s from 445 w Harper av, 1 w of Beall
160 Harris M P
Lenoir Furn Corp

FAIRFIELD AV—w from n end of Torrence

FINLEY AVENUE—e and w from 300 n Main

Going East
110 Cline Sylvanus
114 Tuttle C A
118 Tuttle H W
124 Church H G
—— Belleview Cemetery
—— Coble Horace
—— Cook G L, wood & gro

Going West
107 Crews W M
109 Eller J C
112 Fathing David
113 Teeters T W

FREEDMAN — a colored residential section in the northeast section of the city

GOFORTH RD—w from Beall nr city limits

GROVE AV—w from s Main, 1 s of College av

HARPER AV—e and w from 125 s Main, 1 s of East and West avs

Going East
209 Hunt Gwyn Motor Co
209 (r) Blue Ridge Body Wks
221-223 Model Ldry (Inc)
224 Vacant
226 Cook J F
227 Vacant
East Harper Elementary Schl
57 Todd Clara Mrs
Kincaid C W
266 Warren E R Mrs
Crawford R S
269 Abernathy Anna Mrs
279 Huntley H T
281 Hailey Eva Mrs
Lenoir Bottling Co
309 Tolbert J R
Tolbert J L
313 Melton L H
315 Smith C H
317 Dover Fred
319 Tolbert J C
321 Haigler J W
327 Lamkin E R
333 Grier G D
709 Lenoir Finance Co
711 Ashe Roofing Co
—— Casey R E
—— Crisp E B
Ernest W L
—— Tate W W, genl mdse

Going West
101 City Shoe Shop
103½ Griffin Carl
Keller Yancey
Moffitt W R
Sechrest L W
Walker Eliza
105 Blackwell J P, bicycles
107 Lutz O P Radio Shop
108 Pied Utilities Co
109 Dula W J, sewing machines
110 Smithey's Dept Store
110½ Hamilton T C
111 Swanson Plmbg Co
113 Home Electric Co
Caldwell Radio Co
113½ Hedrick Geo
115½ Campbell C J
Earley Wm
(Church intersects)
Zion Reformed Ch
Moffitt W R
Walsh T G
Shell Nancy Mrs
200 Courtney H W
201 Courtney Alice Mrs
204 Williams B F
206 Laxton Bynum

LENOIR MANUFACTURING CO.
LUMBER - MILL WORK - BUILDING MATERIAL
IF IT'S FOR BUILDING WE HAVE IT
OAK STREET COR. PROSPECT PHONE 173

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

210 Reece J F
211 Petree S L Mrs
213 Courtney J A
218 Watts J M
221 Weeks Paul
222 McNairy Lillie Mrs
225 Melton Ada Mrs
226 Central Advent Christian Ch

(Boundary intersects)

227 Hemby Jane Mrs

(Willow intersects)

300 Tuttle J M
304 Carpenter W T
306 Paisley W T
308 Wilson Maggie Mrs
310 Henry Ida Mrs
Snelling L F
Agner W C
312 Sherril F T
408 Jones C V
—— Lenoir Ice & Fuel Co
418 Lenoir Mach Shop
419 Steele Cot Mill Co
420 Setser R J, genl mdse
421 Fairfield Serv Sta
424 Carolina Stores, gros
435 Fairfield Chair Co
Foard Mnfg Co
442 Coffey F H
445 Powell Mamie Mrs

(Beall begins)

451 Wall L H
455 Cannon J T
459 Reed E F Mrs
461 Yates A M
462 Beall J H
466 Fletcher J C
480 Coffey H F

(Factory intersects)

841 Rabb C D
482 McGimpsey G C
485 Ingle Mary Mrs
Ingle Jno
491 Hoffman A J
493 McIntosh J W
Trott R D
497 Rabb J P

(Virginia begins)

498 Boyd G R
500 Westmoreland C E
502 Crisp Stanley
Benfield Oliver

(Torrence intersects)

504 Pullian W R
506 Bost J F
507 Rabb R C Miss
508 Boyd G R
510 Rakefield T C
512 Puett S F
514 Boyd J M
516 Alley Claud
Presswood Walter
Alley Fred
518 Cannon W M

HARRISBURG ROAD—w from C & N W Ry at Hibriten Furn Co
Hibriten Furn Co
Jennings Furn Co
Stubbs Veneer Co

HIBRITEN—s from e College av, 2 e Mulberry

103 Seagle J C
109 Caisson Flora Miss
113 Gwynn N H Jr
116 Hardaway R E Rev
120 Bower D M
121 Self J W
122 Moore Dennis Dr
123 Norwood J H Miss
123 (r) Courtney Robey
123 (r) Ford Fred
207 Martin Hunter
—— Hogan Jas
—— Merritt H E
—— Nenon T U

HICKORY—n from 131 w Powell av
HICKORY RD—s e from Mulberry
HIGH—w from Prospect, 1 s w of Oak

HIGHLAND AV—n e from Norwood
HOSPITAL AV—n from 300 e Harper av, 1 e of Ridge

104 Roach C W
106 Smith E J
107 Beach W T
110 Andrews S W
114 Caldwell Hosp (Inc)
115 Grier E G, gro
123 Angley H L
127 Bean Edwd
911 Price T H
Vacant
—— Haliburton F G
—— Caldwell Hosp
Nurses' Home
134 Kincaid T P
135 Simpson C C
—— Dula S E

MALLARD BEAUTY SHOP

Specialist in Realistic Permanent Waving, Shampooing and Manicuring, Facial and Scientific Treatment

MISS LUCY C. MALLARD

MILLER BUILDING PHONE 327 LENOIR, N. C.

PIEDMONT CLEANERS & DYERS

WHY WORRY? — Piedmont Will Make It New

P. O. BOX 176, LENOIR, N. C.

111 S. MULBERRY ST. C. L. HATHCOCK, Prop. PHONE 53

—— Rhodes R C

HOWARD—s from Lenoir av, 1 w of Spruce

102 Day Eugene
103 Borders Chas
105 Triplett L D
109 Hass Chas
—— Eller D O
—— Hass Edwd
—— Mayse Ernest
—— Sanders Dewey
—— Sanders Jasper

KENT—s from 560 w College av, 1 e of Virginia

100 Hood W B
101 Potéat J E
102 Deviney R R
103 Barnett Lula Mrs
105 Parris J T
106 Walker W A
109 Teague T S
111 Pennell Artie
112 McCall B H
115 Holman J C
116 White T T
117 Austin C T
118 Poarch Harley
119 Oswalt C N

KENTWOOD CIRCLE—s from Grove av, 3 w of Main

KENTWOOD PARK — a residential section in the southwest section of the city

204 Crysel J T
—— Appalachian Poster Advertising Co
—— Clark A F
—— Cooke Arch
—— Curtis W H
—— Davis Geo
—— Davis R S
—— Goble Horten
—— Hoskins V K
—— Jones H E
—— Lawing O W
—— Lawing W L
—— Logan W H
—— Walls R L
—— Norment R E
—— Paris S P
—— Smith H G
—— Smith Lloyd
—— Smith M M
—— Spencer A G
—— Wormack F P
—— Yates Claud

LENOIR AV—w from Reform

222 Hart Raymond
226 Gregg Claud
—— Childers M J
—— Floyd T A
—— Loving G C
—— Winkler Horace

LIGHT—s from w Harper av, 1 w of Broadway

LOMBARDY AV—s from Lenoir av, 3 w of Spruce

LUTZ—w from Virginia, 1 s of w College av

MAEHILL PARK—a reseidential section in the southeast section of the city

—— Angley P H
Barger James
—— Country Club (The)
Crichton Wm
—— Crisp E E
—— Roberts Joseph

MAIN—n and s from Court House Sq principal business streot and dividing line for streets running e and west

☞ Going North

100 Miller Gene Clo
101-105 Chamber of Commerce
Merchants Assn
Underhill L C
101½ Lenoir Hdw Co Bldg
1-2 Roberts D W M, real est
4 Self W J, real est
5 Houck Albert, phys
102 Caldwell Power Co
102 Miller Bldg
1-A 1-B Warren & Crisp, attys
2 Martin Hunter, atty
4 N C Forest Serv
5 Bradshaw A J, lmbr
202 Mallard Beauty Shop
205 Harshaw M R, atty
208-209 Newland & Townsend, attys
210 Poe E A, contr
212 Miller Lawrence, atty
103 Angley H L, dry gds
107 Lenoir Fruit & Candy Co
108-112 Caldwell County Court House
County Officials
109 Tate's Drug Store
111 Baker Co (The), clo

J. R. TOLBERT

AUTOMOBILE SUPPLIES

WHOLESALE AND RETAIL

123 N. Main LENOIR, N. C. Phone 180

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

113 Clay's Mkt
115 Clay's Groc
117 Dingler W H Son, jwlrs
119 Haines Shoe Store
119½ Andrews Nettie Mrs
121 Blue Bell Coffee Shop
123 Tolbert J R, auto supplies
125 Penders D Groc Co
First Bapt Ch
206 Pitts Maud Mrs, furn rms
212 Wilson C L Dr
223 Goodman A B Dr
226 Robbins T C
Carlheim Hotel
227 Lindsay & Austin, gros
228 Bush A A Capt
232 Preslell R L
Stubbs Danl
Thompson Wade
Hartley Edwd
233 Harris E S
236 Poe E A
237 Miller Elizabeth Mrs
Nelson Lee
242 Watson C A Mrs
243 Smith E H
Harshaw J M
256 Lenoir W J
262 Robbins M A Mrs
251 McLean A A Rev
267 Miller Sue Mrs
261 Rabb Eleanor Mrs
300 Carolina Stores No 39, gros
302 Robbins Bros, garage
304 Vacant
Hanks F C
Cook G L
307 Hartley J C
Black L H
308 Huntley W A
312 Gilbert J H
314 Harris J C
320 Powell E H
Jamison W F Rev
322 Dysart Laura Mrs
—— Deal C F, barber
—— Gateway Serv Sta
Griffin C E
Norwood Serv Sta
—— Stand Oil Co, fill sta
Going South
101 Caro Home Furn Co (Inc)
102 Citizens B & L Assn
Lenoir Industrial Bk
103 Corada Shop (The), milnry
103½ Squires & Whisnant, attys
104 Bk of Lenoir
105 City Officials
City Hall
105½ Universal Theatre
106 Moore O F, dentist
Reece J F, dentist
106 Crismond N M, chiropractor
107 Robinowitz Jos, clo
108 Western Union Tel Co
109 Leader (The), clo
109½ Munday Edna Mrs
dressmkr
Munday R G
Layton Guy
Wall Bros, photos
110 Caro Stores, gros
Sharpe R G, meats
110½ Rundle F J
Rundle's Studio, photgrs
111 Link K A, jwlr
112-114 Barnhardt-Seagle Co, furn
113 Waldensian Bakery
115 Ballew's Cash Pharmacy
116 Lenoir 5 and 10 Cent Store
117 Palace Barber Shop
117 Lenoir Quick Lunch
118 Lenoir Shoe Store
119 Gateway Hotel and Cafe
Lawing O W
120 Caro Stores, gros
120½ Teague's Studio
121 Imperial Theatre
Lenoir Amusement Co
123 Masonic Hall
123 Great A & P Tea Co (The)
124 Belk's Dept Store
125 Lenoir Cot Mills
Hudson Cot Mnfg Co
Whitnell Cot Mill Co
Moore Cot Mill Co
Nelson Cot Mill Co
Caldwell Cot Mill Co
(Harper av begins)
200 Dula A W, optometrist
202 Southeastern Exp Co
206-208 Wynne's Garage
206-208 Lenoir U-Drive-It Co
207 Cloer's Market
211 Hall E L, ins
St James Episc Ch
(College av begins)
319 Swanson Haywood
Winkler Raymond

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

LENOIR ICE & FUEL CO.

Our Motto is: SERVICE

W. HARPER AVE. LENOIR, N. C. PHONE 140

339 Madison G C
341 (1) Lambeth J W
Staton Chas
341 (2) Smith E J
342 Jenkins J A
Cox Grady
343 Watts W C
345 Watts Etta Mrs
347 Watson Wm
350 Church Benj

(Davenport av begins)

401 Martin J K
405 Guillland Lamont
Vacant
408 Cloer P A
409 Martin T C
410 Hembraa W H
413 Duncan W B
414 Robbins R H
415 Craig Robt
417 Ensley Jean Mrs
418 Hoover Herschel
421 Hemby Carl
427 Angley Simon
432 Benson H H
Sharpe R G
Weaver C G
Hartley J L

MAPLE—n from Prospect, 1 w of Broadway

MAPLE DRIVE—n from w Harper av, 1 w of Beall

MILL —s w from w College av nr end, 2 w of Willow
Bernhardt Furn Co, mnfrs

103 Pritchard Arthur
146 Holler Lucy Mrs
Smith Clifford
201 Lovings Bettie Mrs
203 Lovings Frank
204 Kirby Martha Mrs
205 Porach Julia Mrs
207 Richard G B
208 Carswell Lee
Carswell Robt
209 Poarch Felix
211 Keller Romie
211 Keller Romie
212 Price W L
214 Caldwell Geo
215 West Willard
216 Walker H C
217 Rice David
219 Ruff W J
220 Franklin D H
221 Bolick Edwd
222 Nelson Booze
223 Holder Wm
224 Hall M G
225 Soots W S
226 Fox Gordon
227 Harris Walter
228 Ensley Ivey
Childers R C, gro
232 Shell Robt
233 Allen Jno
234 Nelson Green
236 Parson Turner
Lenoir Pad Co
Austin & Wilson, gros
248 Underdown C C
249 Eller Jane Mrs
253 Lee D S Rev
Culler Frank
256 Underdown Floyd
257 McGee F M
McGee Inez Mrs, bdg
—— Allen Lloyd
—— Anderson Zeb
Cline Earl
—— Chandler J A
—— Chester C W
—— Chester R C
—— Childers W C
—— Craig J H
—— Fox James
—— Harris Everett
—— Hendricks Fred
—— Hinsley W E
—— McCreary Felix
—— Michael Ida Mrs
Chester W G
—— Miller W R
—— Oxentine General
—— Powell Vernon
—— Sanders Robey
—— Sipes Geo
—— Watson E A
—— West J R
—— Wright Raymond
—— West & Sharpe, gros

MONTVIEW AV—n from e Harper av nr city limits

—— Johnson N E
—— Teeters J B

EDGEWOOD GARDENS, FLORISTS

FLOWERS, PLANTS AND FLORAL DESIGNS

WE TELEGRAPH FLOWERS

PHONE 112 LENOIR, N. C. 357 S. MULBERRY ST.

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, Sec. & Treas.

PHONE 98 FIDELITY BUILDING LENOIR, N. C.

MORGANTON RD—a continuation of w Harper av

109 Houck Bros, auto reprs
116 Setzer W G
Garden Serv Sta
Parsons C T, genl mdse
Royal Serv Sta
Setzer R A, auto reprs

MOUNTAIN VIEW—w from Oak, 2 n of Prospect

MULBERRY n and s from East av, 1 e of Main

Going North

100 Avery Publishing Co
Lenoir News-Topic (The)
Granite Falls Times
102 Alexander Tire Store
104-106 U S Post Office
Lenoir Elect Co
108 Tuttle Lillie Miss
Humphrey W W
116 Lutz Ida Mrs
122 Dula A W Dr
126 Watts W B
Chamberlin S P
Huffman A P
128 Caudle A D
Mooney F J
138 Cottrell Mollie Miss, tr nurse
139 Smith Martin
141 Campbell R C
143 Person Roby

Going South

101 Caldwell Motor Co
Lenoir Chevrolet Co
104 Lenoir Feed Store
105 Smith's Pool Room
107 Lenoir Fire Dept
107½ McDade R A
109 Lenoir Recreation Parlor
109½ Mooney-Seagle Plumbing & Heating Co
110 McLean's U-Drive-It
111 Pied Clnrs & Dyers
112 Mack's Barber Shop
113 H H Motor Co
114 Price J A & Son, shoe reprs
115 Smith's Transfer Co
118 Phillips Motor Co
Stand Oil Co, fillg sta
(Harper intersects)
200 Phillips Motor Co Serv Sta
210 Hall E L
211 Bernhardt J M
220 Gulf Ref Co, filling sta
(College intersects)
300 Caudle L R
303 Hopkins C H
306 Knox J E
310 Bush J A Jr
316 Howard W F
318 McCall J W C
323 Squires Mark
328 Roberts C E
330 Ingram J T
333 Broyhill T L
334 Hoover F H
335 Turner D W
338 Smith W B
340 Rowan R L
344 Link J R
342 Edmisten N L
345 White Wm Dr
346 Carr C A
348 Horton M N Mrs
350 Hutchins C E
354 Moore Lacy
357 Edgewood Gardens, florists
Shell J E
358 Cloer Paul
360 Robinwitz Jos
362 Avery Johnston
364 Rector C J
365 Newland W C
368 Pearson J A
372 Wynne G E
377 Jonas A G
378 Vacant
380 Dula W J
383 Lutz T J
384 Crook U G
Sherbert C W
388 Whisnant Walter
390 Hall V D
(Park ends)
400 Cannon B C
402 Smith Ervin
Hartley O L
406 Miller H Y
—— Hayes J L
—— Lutz O P
—— Pearson J R

NORWOOD—s from e Harper, 1 e of Mulberry

103 Harper James
104 Bean E W

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

A. J. BRADSHAW

WHOLESALE LUMBER

HARDWOODS, WHITE AND YELLOW PINE

5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 440-J

107 Sherman Stewart
Stevens W E
110 Ashe J B
112 Jacobson Benj
113 Smith S A
116 Story L E
117 Hedrick C R Dr
118 Nelson A S
119 Broyhill Otis
122 Lingle J D
123 Shell W O
124 Baker S O
126 Rash J W
129 Lindsay T S
130 Benfield H S Rev
132 Robbins Hampton
133 Clay Joseph
Shell T W
134 Huntley C O
202 Phillips J D
204 (1) Clay J H
(2) Wilson T H
207 McCall E C
Williams M M
Craig Clarence
211 Moore J R
213 Poe Eugene
215 Arthur W B
Allen E F
—— Crisp E C
—— Jonas Garland
—— **Nelson J B**
—— Nichols T L
—— Thompson F A

OAK—n from West av, 3 w of Main
107 Palmer R L
111 Huntley L B
201 Duncan Wilhelmina Mrs
215 Caro Stores (Inc), ofc and whse
(Vance begins)
300 Pied Bldg Sup Co
Union Mirror Co
Lenoir Mnfg Co

OIL AV—w from 114 Vance, 1 n of Scroggs av
104 Downs W P
108 Watson Greenwood
110 Billings Bud

OLIVE—w from s Main, 2 s of w College av
—— Ballew J G
—— Hendricks P M
—— Pulliam M H Mrs
—— Prestwood W I

PALMER AV—n from e Harper av, 1 w of Hospital
105 Parker J R
108 Kirby Ross
109 Sherrill G W
110 Martin Wm

PARK—n from Prospect, 2 e of Broadway

PARK—e from 300 s Main, 3 s of College av
—— Burgess Cecil

PENNTON AV—n e from Norwood

PINE—w from 129 s Beal, 1 n of Harper av

POPLAR—w from Beall, 1 n of Harper av

POWELL AV—w from 118 s Virginia
104 Setzer L O
120 Yates Dewey
122 Baker Robt
125 Triplett J E
127 Setzer S K
130 McClain R L
131 Johnson A M
(Hickory begins)
133 Lutz J A
135 Presswood Frank

PROSPECT—n e from w Harper av, 1 w of C & N W Ry
171 Lenoir Veneer Co, ofc
Harper Furn Co (Inc)

REALTY AV—s from Spainhour av, 1 w of Willow
109 Ray R L
114 Prestwood R L
115 Craig G E
116 Setzer W K
217 Hart J L
220 Keyes Grady
222 Setzer Clifford
224 Wilson R L
228 Hart C J
30 Nelson Wm
233 Shell J I

REFORM—s from Spruce, 2 w of Willow
117 Walker W R
—— Cresson D C
—— Triplett O C
—— Turner L E

RESACCA — s from Wilson nr city limits

PRINTING MILLER PRESS BINDING

Asheville, N. C.

PUBLICATION WORK

MAIL ORDERS RECEIVE PROMPT ATTENTION

ATWATER KENT MAJESTIC
O. P. LUTZ RADIO SHOP
MAJESTIC ELECTRIC REFRIGERATOR
THE FINEST FOR LESS
PHONE 553-W OPPOSITE BELK'S

103 Holder T W
Vacant
213 Smith Mamie Mrs
RESIGN AV—e from Stonewall, 1 n of of Harper av
RIDGE—n and s from Harper av, 1 e of Mulberry
Going North
101 Moore Y D
103 Shuford R R
Cottrell Rufus
104 Stepp J P
107 Clawson Neal
108 Triplett C S
109 Teague H M
112 Boyd F E Miss
113 May Atdin
116 Shell Helen Mrs
117 Black L D
Hamby P L
127 Harshaw Eliza Mrs
129 Barlow W H
130 Ford L S
133 McDade Mary Mrs prac nurse
134 Councill C H
137 Hamby Lee
138 Wagner W V
143 Dawson Dock
—— Corley Robt
—— Crotts F W
—— *Ferguson Jas
—— Howell Henry
—— *Setzer Callie
—— Teeters Dock
Going South
105 Coffey Richd
Thornburg Jno
—— Lackey Thos
SCROGGS AV—w from n Main, 1 n of w Ash av
106 Mathewson J D
109 Crawford E P
114 Shuford Edwd
115 Lindsay M K
229 Ernest W C
SPAINHOUR AV—w from Willow, 1 s of e College av
103 Rash H B
Setzer's Lndry
108 Setzer W L
112 Austin R M
113 Noles A J
115 Houck E B
117 Setzer W J
127 Bush P B
128 Russell D C
130 Walker Elijiah
136 Mauney Cecil
Brown Grace
137 Dugger J H
138 Walker Albert
140 Eller C M
148 Calloway General
149 Williams R A
150 Brown O L
151 Messick G H, furn repr
McGee Bertha Mrs, bdg
155 Eller L C
156 Curtis Lawrence
157 Winkler Julia Mrs
159 Hart J L, gro
160 Bynum C E
161 Sides Geo
164 Kirby Fred
165 Preslar D W
—— Winkler G W
SPRUCE—s w from end of Willow
102 Baker N L
112 Alexander Theo
—— Bradshaw Jno
—— Clark Redmond
—— Driver J E
—— Goble Floyd
—— Goble J M
—— Hartley Ralph
—— Holden Walter
—— Laws W W
—— Miller Isaac
—— Miller Lawrence
—— Sides W P
—— Walker J F
—— Winkler Edwd
—— Winkler Walter
"THE SQUARE"—The center of the city, from where the main business streets begin
5 Bradshaw A J, lmbr
205-7 Miller W J dentist
McNairy's Drug Store
STONEWALL—w from Hospital av, 1 n of e Harper av
106 McGowan R S
107 Walker Clarence
108 Runion C H
109 Drum Dorsey
112 Hackney W J Rev
116 Pennell C W

THE CITY CLEANERS
DRY CLEANING, TAILORING AND ALTERING
We SPECIALIZE IN LADIES DRESSES
124 WEST AVE, LENOIR, N. C. PHONE 82

HOME ELECTRIC CO.

W. L. TYSINGER, Mgr.

Electrical Contractors, Fixtures and Supplies

113 W. HARPER AVE. LENOIR, N. C. PHONE 81

119 Steele Geo
120 Grier Clyde
121 Grier J F

STONEWALL DRIVE — e from 128 (911) Hospital av

104 Knight O K
—— McCreary Fred
—— Miller Lee
—— Miller Loy

TAYLORVILLE RD—a continuation of e Harper av

TORRENCE—n from 502 w Harper av 1 w of Virginia

UNDERDOWN AV — w from end of Mill
Underdown M A
South Lenoir Meth Ch
104 Austin Louis
108 Melton J W
109 Mathes H C
111 Duncan Nellie Mrs, bdg
112 Wilson Claud
Atkins Gwyn
113 Richard T S
121 Alley Fannie Mrs
—— Cesson Chas
—— Clark Robt
——Coffey R L
—— Craig G W
—— Davis Ray
—— Hoyle Claud
—— Parson C L
—— Piper Collie
—— Simmons Robt
—— Taylor J R

VANCE—n e from 300 Oak, 1 n of Ash av
103 Jamestown Wood Finishing Co, paints
104 Flowers A C
105 Harris J C Store No 2
107 Martin B F
108 Cloer R L
110 Johnson C W
111 Green R H
112 Morrow W R
Alexander Wm
119 (1) Looper I H
119 (2) Hollifield J W
120 (1) Clark J L
120 (2) White F B
123 Smith W C
124 Heffner C H
126 Stemple S M
129 Woods Joseph
Isbell Jennie Miss
131 Isbell J T
132 Kretschmer Minnie Mrs
200 Crisp J M
201 McLean G R
202 Martin J E
205 Isbell C R
206 McCullough Douglas
313 Benfield H P
401 Triplett R L
Suttenfield R D
—— Austin H H

VIRGINIA—n and s from 497 w Harper av, 2 w of Beall

Going South

94 Baird Henry
98 Bentley E F
100 Torrence Serv Sta
104 Curlee F S
109 Puett S F, grist mill
111 Curlee Sallie Mrs
113 Curlee S F, gro
(College av intersects)
114 Setzer Clara Mrs, bdg
Setzer Henry
Cook Barron
115 Mikeal L N, gro
118 Mikeal L N
119 Vacant
121 Link Geo
Tilley Jno
124 Houck E C
128 Brown F H
129 Jennings S S
130 Lackey H S
133 Safford C R
133½ Huffseteler L G
134 Carlisle A C
Goolsby B D
135 Murphy Myrtle Mrs
136 Dickson W J
138 Moore J C
139 Smith Mark
142 Hall Saml
Bentley Robt
144 Storie E H
146 Greer Mamie Mrs
149 Kiziah Jno
159 Goble M E
161 Brown Pedro
163 Shoemaker Louis
164 Cook M J

GOOD PRINTING Lenoir Printing Co.
104 Willow St. Phone 519-J
LENOIR, N. C.

TATE'S DRUG STORE

PRESCRIPTIONS FIRST — JOHNSTON'S CANDY

109 N. MAIN ST. PHONE 355

165 Childers Vance
173 (1) Hood Albert
173 (2) Hays Stanley
177 Moore Frank
179 McGarr Jones
181 Storie Colonel
183 Vacant
185 Triplett Ralph
197 Smith P W
199 Shell J R
Lenoir Veneer Co
Jonas Mnfg Co (Inc)
Hudson Veneer Co

WEST AVENUE — w from Court House Square to Harper av, one of the principal business streets and dividing line for streets running north and south

101 Natl Barber Shop
104 (1) Vacant
107 B & L Assn
108 Lenoir Hdw & Furn Co
109 Maly J V, photogr
First Natl Bk
109 First Natl Bk Bldg

ROOMS—

1-2 Yates P P, dentist
3-4 Goodman A B, phys
5 Myers F W, atty
6-7 Williams & Pritchett, attys
8 Spurling L S, atty

West av continued

109 Blackwelder - Whisnant - Blackwelder Ins Agcy
Stone J K, signs
110 Courtney Clo Co
111 Rose's Five &Ten Cent Store
112-114 Mayre Beauty Parlor
Courtney M M Sons Co, dept store
113 Guarantee Store, clo
115 Lenoir Book Co

(Church begins)

117-121 Efird's Dept Store
118 N Y Life Ins Co
Crawford's Drug Store
Hamer Douglas Jr, phys
124 City Clnrs (The)
132 Fidelity Bldg
Fidelity Ins Agcy
Richardson W P, phys
Hedrick C R, phys
Stevens Wm E & Co, accts
133 Powell A M, picture frames

(Boundary begins)

201 Link & Suddreth, restr
203 *Horton Rufus, shoe shine
211 Ivey Mamie Mrs
217 Minish W L
219 Reins R F
Turner W R
223 St Stephen's Luth Ch
232 Martin House, bdg
233-5-7 Jennings Bldg
241 Bush Sprinkler Co
247 Harrison & Co, seeds and fertilizer
Lenoir Shoe Shop, reprs
249 Blackwell A A, dry gds
251 Greer Funeral Home (Inc)
256 Cannon's Crispettes
Cannon F A, ins
Federal Life Ins Co
300 Tipton-Paisley Funeral Home

(Willow begins)

301 Carolina Cafe
301½ Price Dolph
303 Arney W M
311 Beard J H
317 McNairy C D
McKenzie Lucy Mrs
320 Braswell & Co, gro
Caldwell County Creamery
322 Barnett J W, meats
323 McNairy J R
324 Vlaservich N J

(Depot begins)

327 Bradley G E
333 Hickory Gro Co, whol
341 Lenoir Mills (Inc), flour
—— Smith Bros, auto dlrs

WESTMAN AV—s from Mill

—— Pinckney M H Miss
—— Smith R S
—— Turner Grover

WHEELER — w from Oak, 1 n of Prospect

WILLOW—s from 255 West av, 1 w of Oak

101 Barlow Bros, blksmiths
102 Bost J F, lmbr
103 Scoggs J M, cabtmkr
103 (r) Johnson M C, sls stable
104 Lenoir Printing Co
306 Miller L S Rev
—— Central High Schl
West Harper Elementary Schl

Use PERFECTION SELF-RISING FLOUR

MANUFACTURED BY LENOIR MILLS PHONE 72

WM. E. STEVENS & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS—AUDITS, SYSTEMS, FEDERAL AND STATE TAX SERVICE

OFFICE PHONE 184 RES. PHONE 277 201-202 FIDELITY BLDG.

LENOIR, N. C.

—— Perry E H
—— Smith R D
WILSON—w from Hospital av, 1 e of Stonewall
112 Laxton R H
113 Crisp J F
142 Spencer W A
143 Petrie R W Dr
144 Conway Jno
—— Miller W J
150 Peeler E L
156 Bowman G R
—— Holler W E
—— Lail T P
—— McGowan R L
—— Melton W E
—— Rish L J
—— Swan L A
—— Tate W W
—— Wood Jno

ZACK'S FORKS ROAD—a continuation of e Finley av

Putting the Out-of-the-way Business on the Main Street For a Few Dollars

The business that is up-stairs in some building or off the beaten trail can overcome its location—can put itself on the Main Street of Public Attention by advertising in the City Directory.

Your advertisement entitles you to be listed in heavy type under all of the classifications of your business in the new City Directory now being compiled. This makes your business **STAND OUT.** Thousands of people consult this buyers' guide every year.

Thus, for a very small sum you can be located on

The Main Street of your City Catalog

for a whole year.

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PIEDMONT DIRECTORY Co.

INDEPENDENT SOUTHERN DIRECTORY PUBLISHERS

PATRONIZE SOUTHERN INDUSTRIES

DE SOTO
PLYMOUTH
113 SOUTH
MULBERRY ST.

STUDEBAKER
REO TRUCKS
PHONE 4
LENOIR, N. C.

Miscellaneous Department

City, County, United States Government, Churches, Schools, Clubs, Secret Societies and Much Other Useful Information

NOTICE:—This is not a regular part of the Directory, but we desire to make it as complete as we can, therefore we will gladly insert any proper information furnished us in time.

CITY GOVERNMENT

(City Hall, 105 s Main)

Mayor—B F Williams
Mayor Pro Tem—E F Allen
City Clerk—Jno M Crisp
Treasurer—Jno M Crisp
Supt Public Works—M M Williams
Chief of Police and Sanitary Officer—Jno M Walsh
Chief Fire Dept—G C Courtney
City Physician—Dr W M White
City Engineer—M M Williams
Electrical Inspr—F N Blackwell
Supt Water Works—M M Williams
Plumbing Inspector—M M Williams
Supt Streets—M M Williams
Supt Schools—C S Warren
City Attorneys—Squires & Whisnant
Police Dept—Jno W Walsh chief
Patrolmen—F T Sherrill, R G Thompson
Motorcycle—Fred Dovoa
City Commissioners—E F Allen, H E Merritt, T H Broyhill, C L Robbins, J G Ballew, H W Courtney

FIRE DEPARTMENT

(Headquarters 107 s Mulberry)
G C Courtney chief
Fireman—R A McDade

Fire Alarm Boxes

In case of fire call phone 3
25 Court House Square

UNITED STATES GOVERNMENT

(Post Office 104-106 n Mulberry)
Postmaster—J C Smith
Asst Postmaster—J D Matheson
Clerks—Miss Mary F Hall, P O Grist, J S Childers, D T Smith, J C Roberts, Dramond Clark
City Carriers—Avery Spencer, H L Bolick
Rural Carriers—C J Powell, A R Barlow, J P Bradshaw, R L Bush, D E Coffey, F M Deal
Janitor—D S Davis
Postoffice window open 8 am to 6 p m; holidays, 10-11 a m

CALDWELL COUNTY GOVERNMENT

(Lenoir County Seat)
(Court House 108-142 n Main)
Clerk Superior Court—V D Guire
Tax Supervisor—J H Isabell
Treasurer—W Fred Roberts
Accountant—T W Boring
Road Supervisor—R O Russell
Register of Deeds—Miss Toy Cloer
Farm Demonstration Agent—P W Hendricks
Home Demonstration Agent—Miss Mattie L Cooley
Welfare Officer—Mrs Cathleen Warren
Supt of Schools—J W McIntosh
Supervisor of Schools—Miss Ethel Kelley
Sheriff—C M Rader
Deputies—G F Barlow, J W Austin, J R Pearson, E E Moore, R R Corpening L G McRary, W W Moore, J M Curtis, M L Smith, E H Kirby, R F Warren, W H Curtis, H E Duncan, R A Smith, J N Clay, Jno Hoyle
County Attorneys—G T Deans, G W Klutz
County Jail—Third floor Court House

Blackwelder-Whisnant Insurance Agency
GENERAL INSURANCE
109 WEST AVE. PHONE 573-W

A. J. BRADSHAW WHOLESALE LUMBER
HARDWOODS, WHITE AND YELLOW PINE
5 Miller Bldg. LENOIR, N. C. Phone: Office 411-W, Res 449-J

Jailer—J C Rhodes

County Commissioners—Meet at Court House 1st Monday each month, A G Jonas chrmn, J J Austin, W E Poovey

COURTS

Superior Court convenes February, May, August and November, Jas L Webb (Shelby N C), resident judge, L S Spurling dist solr

CEMETERIES

Belleview Cemetery—e Finley av

CHURCHES

Central Advent Christian Church—226 w Harper av, Rev W F Jamison pastor

First Advent Christian Church—Rev S E Thurlow pastor

First Baptist Church—200 n Main, Rev R E Hardaway pastor

First Methodist Church—w Ash cor n Church, Rev R D Ware pastor

First Presbyterian Church—200 n Boundary, Rev A A McLean pastor

Reformed Church—Rev J C Peeler pastor

Second Baptist Church—313 w College av

South Lenoir Baptist Church—Mill, Rev H S Benfield pastor

South Lenoir Methodist Church—101 Underdown av, Rev R F Hovis pastor

St James Episcopal Church—s Main cor College av, Rev B M Lackey rector

St Stephens Lutheran Church—223 West av, Rev L S Miller pastor

Zion Reformed Church—w Harper av cor s Church

*Lewis Chapel A M E Church—Freedman, Rev Thompson pastor

EDUCATIONAL

Board of Education
(Office High School)

Board of Education—G C Courtney chrmn, A G Foard v-chrmn, C E Rabb sec-treas, C S Warren supt

Central High School—Willow cor w Harper— JC Harper prin

East Harper Elementary School—245 e Harper av, Mrs Rose C Powell prin

West Harper Elementary School—s Willow cor w Harper av, Miss Mary Duff prin

*Freedman School—Freedman, J J Spearman prin

*West End School—West End, J J Spearman prin

HOSPITALS

Caldwell Hohpital (Inc), Hospital av, Dr R W Petrie mngr

MERCHANTS ASSOCIATION

(101-105 n Main—Phone 65)

G C Courtney pres, E P Crawford v-pres, L C Underhill sec, C D Rabb treas

CHAMBER OF COMMERCE

(101-105 n Main—Phone 65)

F H Coffey, pres, E F Allen v-pres, H W Courtney v-pres and treas, L C Underhill sec, Eva Triplette asst sec

SECRET AND FRATERNAL ORDERS

Junior O U A M No 42—Meets every Monday night at 113½ s Main

K K K—Meets every Tuesday night at 113½ s Main

Hibriten Lodge No 262, F & A M—Meets at Masonic Temple, 123½ s Main, S BHoward W M, T O Grisp sec

K of P, Caldwell Lodge No 78—Meets every Tuesday night at K of P Hall, 103½ s Main, F T Townsend chancellor

Moose, Lenoir Lodge No 385—Meets every Thursday night at 113½ s Main

I O O F—Meets at 113½ s Main

W O W—Meets at 113½ s Main, H B Rash sov comdr

North Carolina Forest Service—4 Miller Bldg, W L Northstein dist forester

PHILLIPS MOTOR CO.
SALES CARS
SERVICE TRUCKS
"BUY A FORD AND BANK THE DIFFERENCE"

SERVICE

OUR

DIRECTORIES

HAVE GIVEN SATISFACTORY

SERVICE

For More Than a Quarter of a Century

"NONE BETTER"

The House of Directories

Commercial Service Co., **Piedmont Directory Co.,**

Florida-Piedmont Directory Co.

P. O. Box 1098 **Asheville, N. C.**

List of Publications

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ALABAMA
- Alabama City
- Gadsden
- Dothan
- Huntsville
- Opelika
- Tuscaloosa

ARKANSAS
- Jonesboro
- Helena
- Pine Bluff
- Paragould
- Stuttgart

GEORGIA
- Albany
- Athens
- Bainbridge
- Brunswick
- Cordele
- Dalton
- Dublin
- Fitzgerald
- Gainesville
- Griffin
- La Grange
- Newnan
- Rome
- Valdosta
- Waycross
- West Point

FLORIDA
- Bradenton
- Ft. Pierce
- Lake Worth
- Ft. Laudordale
- Hollywood
- Homestead
- Kissimmee
- Orlando
- Vero Beach
- St. Cloud
- Palatka
- Plant City
- Palmetto
- West Palm Beach
- Stuart
- Sarasota

ILLINOIS
- Cairo
- Marion
- Mt. Carmel
- Mt. Vernon

INDIANA
- Frankfort
- Greensburg

KENTUCKY
- Ashland
- Bowling Green
- Cattletsburg
- Middlesboro
- Owensboro
- Russell
- Winchester

LOUISIANA
- Alexandria
- Baton Rouge
- Lafayette
- Lake Charles
- Monroe

MISSISSIPPI
- Biloxi
- Brookhaven
- Clarksdale
- Corinth
- Greenville
- Gulfport
- Jackson
- Laurel
- McComb
- Yazoo City

NORTH CAROLINA
- Asheville
- Burlington
- Graham
- Charlotte
- Concord
- Dunn
- Elizabeth City
- Gastonia
- Greenville
- Hamlet
- Henderson
- Hendersonville
- High Point
- Hickory
- Lexington
- Monroe
- Mt. Airy
- Oxford
- Reidsville
- Salisbury - Spencer
- Sanford
- Statesville
- Thomasville
- Washington
- Winston-Salem

OHIO
- Ashland
- Bellefountaine
- Circleville
- Urbana
- VanWert

PENNSYLVANIA
- Bethlehem
- Chambersburg

SOUTH CAROLINA
- Anderson
- Bennettsville
- Camden
- Charleston
- Chester
- Clinton
- Columbia
- Darlington
- Florence
- Gaffney
- Greenville
- Greenwood
- Greers
- Hartsville
- Laurens
- Marion
- Newberry
- Orangeburg
- Rock Hill
- Spartanburg
- Sumter
- Union

TENNESSEE
- Elizabethton
- Johnson City
- Kingsport
- Greeneville
- Irwin
- Morristown
- Maryville

TEXAS
- Brownsville
- Corpus Christi
- Laredo
- Orange
- Taylor

VIRGINIA
- Clifton Forge
- Danville
- Fredericksburg
- Harrisonburg
- Suffolk
- Winchester

Miller's Directory Calendar

1930

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
JAN.	..	..	..	1	2	3	4
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MAR.	..	..	..	..	..	..	1
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MAY	..	..	..	..	1	2	3
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JUNE	1	2	3	4	5	6	7
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JULY	..	..	1	2	3	4	5
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SEPT.	..	1	2	3	4	5	6
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ERNEST H. MILLER

Publisher

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FENCE

In your Business with Antiquated Ideas and Notions. The City Directory is the offlcial guide for BUSINESS MEN and a splendid medium for your advertisements

The House of Directories

P. O. Box 1098

Asheville, N. C.

1931

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
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	27	28	29	30	31	..	..

The Contact Man

The Lenoir News-Topic has been called "The Contact Man" between the advertisers and the buying public of this territory. That is a good definition when you apply the case to the facts.

The average circulation of The News-Topic during 1930 will be about 3,000 copies. More than 2,500 of this number go to persons in Lenoir's trade territory. If an average of three persons read each paper (the official estimate), that means that approximately 15,000 people in this section read The News-Topic.

On this basis, a quarter of a page advertisement costing $13.12 actually costs the advertiser only .0008 of a cent to tell one person about his sale or his business.

Where else can you find such cheap advertising?

The News-Topic does not claim that it can sell your goods. It does claim that with attractive and persistent advertising it can bring the crowds to your store, and at a cost that you cannot match through any other medium.

THE AVERY PUBLISHING COMPANY, INC.

PUBLISHERS OF

The Lenoir News-Topic
Lenoir, N. C.

The GRANITE FALLS TIMES
Granite Falls, N. C.

Bush Sprinkler Co.

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J. P. BUSH, General Manager

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AND
FURNITURE CO., INC.
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BUILDERS' SUPPLIES, FURNITURE, ETC.
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LENOIR, N. C.

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